

## **Apparel and Footwear in Poland**

Market Direction | 2022-12-29 | 90 pages | Euromonitor

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### **Report description:**

Apparel and footwear, as a product area as a whole, is set to see dynamic growth in current value sales terms in 2022. However, inflationary pressures are a key contributor to this strong value increase, while volume sales are predicted to see only marginal growth in 2022. In the first half of the year, the product area benefited from the lifting of pandemic-related restrictions. The return to normal, with consumers partaking in social activities again and returning to the office, boosted demand...

Euromonitor International's Apparel and Footwear in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Apparel and Footwear in Poland  
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List Of Contents And Tables

### **APPAREL AND FOOTWEAR IN POLAND**

#### **EXECUTIVE SUMMARY**

Apparel and footwear in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for apparel and footwear?

#### **MARKET DATA**

Table 1 Sales of Apparel and Footwear by Category: Volume 2017-2022  
Table 2 Sales of Apparel and Footwear by Category: Value 2017-2022  
Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022  
Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022  
Table 5 NBO Company Shares of Apparel and Footwear: % Value 2018-2022  
Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022  
Table 7 Distribution of Apparel and Footwear by Format: % Value 2017-2022  
Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2022  
Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027  
Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027  
Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027  
Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **WOMENSWEAR IN POLAND**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Reopening of shopping centres boosts sales of womenswear in 2022  
Increasing interest in sportswear among women as part of casualisation trend  
Convenience and ease of online shopping particularly attractive to women

#### **PROSPECTS AND OPPORTUNITIES**

Womenswear set to record healthy growth even if demand will continue being suppressed due to inflationary pressures in 2023  
Second-hand market for womenswear is becoming extremely popular  
The plus-size category has already reached the peak of its popularity

#### **CATEGORY DATA**

Table 13 Sales of Womenswear by Category: Volume 2017-2022  
Table 14 Sales of Womenswear by Category: Value 2017-2022  
Table 15 Sales of Womenswear by Category: % Volume Growth 2017-2022  
Table 16 Sales of Womenswear by Category: % Value Growth 2017-2022  
Table 17 NBO Company Shares of Womenswear: % Value 2018-2022  
Table 18 LBN Brand Shares of Womenswear: % Value 2019-2022

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2018-2022  
 Table 20 LBN Brand Shares of Women's Nightwear: % Value 2019-2022  
 Table 21 NBO Company Shares of Women's Outerwear: % Value 2018-2022  
 Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2019-2022  
 Table 23 □NBO Company Shares of Women's Swimwear: % Value 2018-2022  
 Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2019-2022  
 Table 25 □NBO Company Shares of Women's Underwear: % Value 2018-2022  
 Table 26 □LBN Brand Shares of Women's Underwear: % Value 2019-2022  
 Table 27 □Forecast Sales of Womenswear by Category: Volume 2022-2027  
 Table 28 □Forecast Sales of Womenswear by Category: Value 2022-2027  
 Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2022-2027  
 Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2022-2027

## MENSWEAR IN POLAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Demand for men's suits and swimwear increases as consumers resumes pre-pandemic lifestyles  
 Smart casual continues to gain momentum  
 Formal menswear brands identify new categories to address demand for comfort

### PROSPECTS AND OPPORTUNITIES

Uncertain prospects for further growth  
 E-commerce likely to further penetrate menswear  
 Men are slowly but gradually showing more interest in fashion

### CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2017-2022  
 Table 32 Sales of Menswear by Category: Value 2017-2022  
 Table 33 Sales of Menswear by Category: % Volume Growth 2017-2022  
 Table 34 Sales of Menswear by Category: % Value Growth 2017-2022  
 Table 35 NBO Company Shares of Menswear: % Value 2018-2022  
 Table 36 LBN Brand Shares of Menswear: % Value 2019-2022  
 Table 37 NBO Company Shares of Men's Nightwear: % Value 2018-2022  
 Table 38 LBN Brand Shares of Men's Nightwear: % Value 2019-2022  
 Table 39 NBO Company Shares of Men's Outerwear: % Value 2018-2022  
 Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2019-2022  
 Table 41 □NBO Company Shares of Men's Swimwear: % Value 2018-2022  
 Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2019-2022  
 Table 43 □NBO Company Shares of Men's Underwear: % Value 2018-2022  
 Table 44 □LBN Brand Shares of Men's Underwear: % Value 2019-2022  
 Table 45 □Forecast Sales of Menswear by Category: Volume 2022-2027  
 Table 46 □Forecast Sales of Menswear by Category: Value 2022-2027  
 Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2022-2027  
 Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2022-2027

## CHILDRENSWEAR IN POLAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Inflationary pressures contribute to strong value growth in childrenswear in 2022  
 Arrival of refugees from Ukraine boosts demand for childrenswear  
 Matching outfits for parents and children gain in popularity

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## PROSPECTS AND OPPORTUNITIES

Low birth rate likely to influence demand for childrenswear in the coming years

E-commerce continues to grow, albeit more slowly

Social media influencers are driving trends

## CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2017-2022

Table 50 Sales of Childrenswear by Category: Value 2017-2022

Table 51 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 52 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 53 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 54 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 55 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 56 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

## SPORTSWEAR IN POLAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Inflationary pressures exert a downward pressure on demand

Sportswear popular for comfort element, supporting casualisation trend

Multi-brand chains are gaining in importance

## PROSPECTS AND OPPORTUNITIES

Further growth for sportswear as more Poles engage in physical activity

Refugees from Ukraine form a new client group

Omnichannel strategy is becoming the standard

## CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2017-2022

Table 60 Sales of Sportswear by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Sportswear: % Value 2018-2022

Table 62 LBN Brand Shares of Sportswear: % Value 2019-2022

Table 63 Distribution of Sportswear by Format: % Value 2017-2022

Table 64 Forecast Sales of Sportswear by Category: Value 2022-2027

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2022-2027

## JEANS IN POLAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Suitable for many occasions, jeans remain popular

The "total look" is a visible trend incorporating jeans

Inflationary pressures oblige some consumers to trade down

## PROSPECTS AND OPPORTUNITIES

Solid growth predicted for jeans over the forecast period

E-commerce will continue to grow, albeit at a slightly slower pace than during the pandemic

Zero-waste and eco-friendly options are increasingly important trends

## CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2017-2022

Table 67 Sales of Jeans by Category: Value 2017-2022

Table 68 Sales of Jeans by Category: % Volume Growth 2017-2022

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Table 69 Sales of Jeans by Category: % Value Growth 2017-2022  
 Table 70 Sales of Men's Jeans by Category: Volume 2017-2022  
 Table 71 Sales of Men's Jeans by Category: Value 2017-2022  
 Table 72 Sales of Men's Jeans by Category: % Volume Growth 2017-2022  
 Table 73 Sales of Men's Jeans by Category: % Value Growth 2017-2022  
 Table 74 Sales of Women's Jeans by Category: Volume 2017-2022  
 Table 75 □Sales of Women's Jeans by Category: Value 2017-2022  
 Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2017-2022  
 Table 77 □Sales of Women's Jeans by Category: % Value Growth 2017-2022  
 Table 78 □NBO Company Shares of Jeans : % Value 2018-2022  
 Table 79 □LBN Brand Shares of Jeans: % Value 2019-2022  
 Table 80 □Forecast Sales of Jeans by Category: Volume 2022-2027  
 Table 81 □Forecast Sales of Jeans by Category: Value 2022-2027  
 Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2022-2027  
 Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2022-2027  
 Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2022-2027  
 Table 85 □Forecast Sales of Men's Jeans by Category: Value 2022-2027  
 Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2022-2027  
 Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2022-2027  
 Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2022-2027  
 Table 89 □Forecast Sales of Women's Jeans by Category: Value 2022-2027  
 Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2022-2027  
 Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2022-2027

## HOSIERY IN POLAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Hosiery sales register healthy growth as social conditions return to normal

Brick-and-mortar stores remain the primary sales channel for hosiery, despite the growth of e-commerce

Innovations in hosiery

### PROSPECTS AND OPPORTUNITIES

Demand for hosiery to continue growing

Innovation will remain key to drawing consumer attention

Ecological impact of production will become increasingly important aspect

### CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2017-2022  
 Table 93 Sales of Hosiery by Category: Value 2017-2022  
 Table 94 Sales of Hosiery by Category: % Volume Growth 2017-2022  
 Table 95 Sales of Hosiery by Category: % Value Growth 2017-2022  
 Table 96 NBO Company Shares of Hosiery: % Value 2018-2022  
 Table 97 LBN Brand Shares of Hosiery: % Value 2019-2022  
 Table 98 Forecast Sales of Hosiery by Category: Volume 2022-2027  
 Table 99 Forecast Sales of Hosiery by Category: Value 2022-2027  
 Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027  
 Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

## APPAREL ACCESSORIES IN POLAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

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Return to the office boosts demand for ties and cufflinks

A renaissance in the popularity of berets, headbands and baseball caps

Scarves and neckerchiefs are also back in fashion

#### PROSPECTS AND OPPORTUNITIES

Further development of the category

E-commerce will continue to expand its penetration

Leather goods will continue to be affordable

#### CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2017-2022

Table 103 Sales of Apparel Accessories by Category: Value 2017-2022

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Table 106 NBO Company Shares of Apparel Accessories: % Value 2018-2022

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2019-2022

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2022-2027

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

#### FOOTWEAR IN POLAND

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Inflationary pressures exert a downwards pressure on consumer purchasing power

Marketing key to success

Sports-inspired footwear and performance footwear remain popular

#### PROSPECTS AND OPPORTUNITIES

Solid demand predicted for footwear over the forecast period

Sustainability will remain key

A renaissance in the popularity of made-to-measure shoes

#### CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2017-2022

Table 113 Sales of Footwear by Category: Value 2017-2022

Table 114 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 115 Sales of Footwear by Category: % Value Growth 2017-2022

Table 116 NBO Company Shares of Footwear: % Value 2018-2022

Table 117 LBN Brand Shares of Footwear: % Value 2019-2022

Table 118 Distribution of Footwear by Format: % Value 2017-2022

Table 119 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 120 Forecast Sales of Footwear by Category: Value 2022-2027

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

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