

## **Apparel and Footwear in Poland**

Market Direction | 2022-12-29 | 90 pages | Euromonitor

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### **Report description:**

Apparel and footwear, as a product area as a whole, is set to see dynamic growth in current value sales terms in 2022. However, inflationary pressures are a key contributor to this strong value increase, while volume sales are predicted to see only marginal growth in 2022. In the first half of the year, the product area benefited from the lifting of pandemic-related restrictions. The return to normal, with consumers partaking in social activities again and returning to the office, boosted demand...

Euromonitor International's Apparel and Footwear in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Return to the office boosts demand for ties and cufflinks

A renaissance in the popularity of berets, headbands and baseball caps

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