

Apparel and Footwear in Mexico

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Report description:

Apparel and footwear categories are showing overall positive value growth in 2022, with the exception of apparel accessories which remains in decline due to current fashion trends heralding a more relaxed style, along with the decline of cloth facemasks which were popular during the pandemic. Indeed, subcategories are showing varied performances, depending on their individual dynamics and dependence on social interactions, outdoor activities, and the economic scenario. Consumer engagement is als...

Euromonitor International's Apparel and Footwear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Women's consumption habits have changed, thus players adapt their strategies accordingly

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Men blend smart with casual attire as they return to out-of-home lifestyles

From suits to swimwear - players adapt their collections to meet emerging trends

Sustainability trends not as strong in menswear as seen in womenswear, as exemplified by growth of domestic Cuidado con el Perro

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Millennial parents attract the attention of players keen to capitalise on children's fashion trends

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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2022 DEVELOPMENTS

Apparel accessories remain on a negative trend due to evolving fashion styles

Seasonal garments, such as gloves, hats and scarves, will return to normal sales patterns

Sports caps fit the current fashion trends, helping to support recovery

PROSPECTS AND OPPORTUNITIES

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