

Apparel and Footwear in Egypt

Market Direction | 2022-12-28 | 82 pages | Euromonitor

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Report description:

Apparel and footwear registered double-digit value growth in 2022, but volume growth was much more moderate. High inflation caused by in particular increased fuel prices due to the war in Ukraine, as well as currency devaluation of the Egyptian pound, has led to price rises. This is especially true for imported brands, where there are also added restrictions. In February, the Central Bank of Egypt imposed an obligation on importers to use letters of credit rather than the long-established cash-a...

Euromonitor International's Apparel and Footwear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Apparel and Footwear in Egypt
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List Of Contents And Tables

APPAREL AND FOOTWEAR IN EGYPT

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 1 Sales of Apparel and Footwear by Category: Volume 2017-2022
Table 2 Sales of Apparel and Footwear by Category: Value 2017-2022
Table 3 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022
Table 4 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Apparel and Footwear: % Value 2018-2022
Table 6 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022
Table 7 Distribution of Apparel and Footwear by Format: % Value 2017-2022
Table 8 Distribution of Apparel and Footwear by Format and Category: % Value 2022
Table 9 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027
Table 10 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027
Table 11 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027
Table 12 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

WOMENSWEAR IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit current value growth, but more moderate volume growth
Highly fragmented competitive environment
Women's underwear best performer

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period
E-commerce continues its upward trajectory
Sustainability increasingly to the fore

CATEGORY DATA

Table 13 Sales of Womenswear by Category: Volume 2017-2022
Table 14 Sales of Womenswear by Category: Value 2017-2022
Table 15 Sales of Womenswear by Category: % Volume Growth 2017-2022
Table 16 Sales of Womenswear by Category: % Value Growth 2017-2022
Table 17 NBO Company Shares of Womenswear: % Value 2018-2022
Table 18 LBN Brand Shares of Womenswear: % Value 2019-2022

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Table 19 NBO Company Shares of Women's Nightwear: % Value 2018-2022
 Table 20 LBN Brand Shares of Women's Nightwear: % Value 2019-2022
 Table 21 NBO Company Shares of Women's Outerwear: % Value 2018-2022
 Table 22 □LBN Brand Shares of Women's Outerwear: % Value 2019-2022
 Table 23 □NBO Company Shares of Women's Swimwear: % Value 2018-2022
 Table 24 □LBN Brand Shares of Women's Swimwear: % Value 2019-2022
 Table 25 □NBO Company Shares of Women's Underwear: % Value 2018-2022
 Table 26 □LBN Brand Shares of Women's Underwear: % Value 2019-2022
 Table 27 □Forecast Sales of Womenswear by Category: Volume 2022-2027
 Table 28 □Forecast Sales of Womenswear by Category: Value 2022-2027
 Table 29 □Forecast Sales of Womenswear by Category: % Volume Growth 2022-2027
 Table 30 □Forecast Sales of Womenswear by Category: % Value Growth 2022-2027

MENSWEAR IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit current value growth, but more moderate volume growth
 Competitive landscape remains highly fragmented
 Cheap unbranded products dominate as consumers seek value for money

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period
 E-commerce continues its upward trajectory
 Sustainability increasingly to the fore

CATEGORY DATA

Table 31 Sales of Menswear by Category: Volume 2017-2022
 Table 32 Sales of Menswear by Category: Value 2017-2022
 Table 33 Sales of Menswear by Category: % Volume Growth 2017-2022
 Table 34 Sales of Menswear by Category: % Value Growth 2017-2022
 Table 35 NBO Company Shares of Menswear: % Value 2018-2022
 Table 36 LBN Brand Shares of Menswear: % Value 2019-2022
 Table 37 NBO Company Shares of Men's Nightwear: % Value 2018-2022
 Table 38 LBN Brand Shares of Men's Nightwear: % Value 2019-2022
 Table 39 NBO Company Shares of Men's Outerwear: % Value 2018-2022
 Table 40 □LBN Brand Shares of Men's Outerwear: % Value 2019-2022
 Table 41 □NBO Company Shares of Men's Swimwear: % Value 2018-2022
 Table 42 □LBN Brand Shares of Men's Swimwear: % Value 2019-2022
 Table 43 □NBO Company Shares of Men's Underwear: % Value 2018-2022
 Table 44 □LBN Brand Shares of Men's Underwear: % Value 2019-2022
 Table 45 □Forecast Sales of Menswear by Category: Volume 2022-2027
 Table 46 □Forecast Sales of Menswear by Category: Value 2022-2027
 Table 47 □Forecast Sales of Menswear by Category: % Volume Growth 2022-2027
 Table 48 □Forecast Sales of Menswear by Category: % Value Growth 2022-2027

CHILDRENSWEAR IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit current value growth, but more moderate volume growth
 Childrenswear more concentrated than other apparel
 Price-sensitive parents eschew fashion trends and opt for cheaper products

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PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Promotional events and bulk buying are key to consumers' purchasing patterns

E-commerce continues to gain value share

CATEGORY DATA

Table 49 Sales of Childrenswear by Category: Volume 2017-2022

Table 50 Sales of Childrenswear by Category: Value 2017-2022

Table 51 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 52 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 53 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 54 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 55 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 56 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 57 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 58 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

SPORTSWEAR IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit current value growth, but more muted constant value growth

adidas leads sportswear with its well-established and widely distributed brand

International brands lead, but local brands appeal with their lower prices

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Healthier lifestyles drive demand for sportswear

Local brands could gain value share

CATEGORY DATA

Table 59 Sales of Sportswear by Category: Value 2017-2022

Table 60 Sales of Sportswear by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Sportswear: % Value 2018-2022

Table 62 LBN Brand Shares of Sportswear: % Value 2019-2022

Table 63 Distribution of Sportswear by Format: % Value 2017-2022

Table 64 Forecast Sales of Sportswear by Category: Value 2022-2027

Table 65 Forecast Sales of Sportswear by Category: % Value Growth 2022-2027

JEANS IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Jeans best performing apparel in 2022

Jeans continue to be fragmented and competitive

Increasing local production, supported by government

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Athleisure a threat to growth

Lower priced jeans could gain volume share

CATEGORY DATA

Table 66 Sales of Jeans by Category: Volume 2017-2022

Table 67 Sales of Jeans by Category: Value 2017-2022

Table 68 Sales of Jeans by Category: % Volume Growth 2017-2022

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Table 69 Sales of Jeans by Category: % Value Growth 2017-2022
 Table 70 Sales of Men's Jeans by Category: Volume 2017-2022
 Table 71 Sales of Men's Jeans by Category: Value 2017-2022
 Table 72 Sales of Men's Jeans by Category: % Volume Growth 2017-2022
 Table 73 Sales of Men's Jeans by Category: % Value Growth 2017-2022
 Table 74 Sales of Women's Jeans by Category: Volume 2017-2022
 Table 75 □Sales of Women's Jeans by Category: Value 2017-2022
 Table 76 □Sales of Women's Jeans by Category: % Volume Growth 2017-2022
 Table 77 □Sales of Women's Jeans by Category: % Value Growth 2017-2022
 Table 78 □NBO Company Shares of Jeans: % Value 2018-2022
 Table 79 □LBN Brand Shares of Jeans: % Value 2019-2022
 Table 80 □Forecast Sales of Jeans by Category: Volume 2022-2027
 Table 81 □Forecast Sales of Jeans by Category: Value 2022-2027
 Table 82 □Forecast Sales of Jeans by Category: % Volume Growth 2022-2027
 Table 83 □Forecast Sales of Jeans by Category: % Value Growth 2022-2027
 Table 84 □Forecast Sales of Men's Jeans by Category: Volume 2022-2027
 Table 85 □Forecast Sales of Men's Jeans by Category: Value 2022-2027
 Table 86 □Forecast Sales of Men's Jeans by Category: % Volume Growth 2022-2027
 Table 87 □Forecast Sales of Men's Jeans by Category: % Value Growth 2022-2027
 Table 88 □Forecast Sales of Women's Jeans by Category: Volume 2022-2027
 Table 89 □Forecast Sales of Women's Jeans by Category: Value 2022-2027
 Table 90 □Forecast Sales of Women's Jeans by Category: % Volume Growth 2022-2027
 Table 91 □Forecast Sales of Women's Jeans by Category: % Value Growth 2022-2027

HOSIERY IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit current value growth, but much more moderate volume growth

Samakiea Co leads with competitively-priced, quality products

Consumers brand loyal in terms of sheer hosiery

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Sheer hosiery registers higher growth

Local brands gain further value share

CATEGORY DATA

Table 92 Sales of Hosiery by Category: Volume 2017-2022
 Table 93 Sales of Hosiery by Category: Value 2017-2022
 Table 94 Sales of Hosiery by Category: % Volume Growth 2017-2022
 Table 95 Sales of Hosiery by Category: % Value Growth 2017-2022
 Table 96 NBO Company Shares of Hosiery: % Value 2018-2022
 Table 97 LBN Brand Shares of Hosiery: % Value 2019-2022
 Table 98 Forecast Sales of Hosiery by Category: Volume 2022-2027
 Table 99 Forecast Sales of Hosiery by Category: Value 2022-2027
 Table 100 Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027
 Table 101 □Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

APPAREL ACCESSORIES IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Minimal current value growth, as inflation bites

Changes at the top in apparel accessories

Extension of sale season, as well increased import restrictions, benefits local brands

PROSPECTS AND OPPORTUNITIES

Minimal constant value growth over forecast period

Apparel accessories well suited to online space

Belts and ties expected to be the strongest performers over the forecast period

CATEGORY DATA

Table 102 Sales of Apparel Accessories by Category: Volume 2017-2022

Table 103 Sales of Apparel Accessories by Category: Value 2017-2022

Table 104 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 105 Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Table 106 NBO Company Shares of Apparel Accessories: % Value 2018-2022

Table 107 LBN Brand Shares of Apparel Accessories: % Value 2019-2022

Table 108 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027

Table 109 Forecast Sales of Apparel Accessories by Category: Value 2022-2027

Table 110 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027

Table 111 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

FOOTWEAR IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Double-digit current value growth, but more moderate volume growth

Casual footwear continues to grow in popularity and availability

adidas Group maintains its leads due to its extensive distribution in Egypt

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

E-commerce continues to gain value share

Local production of leather shoes suffers

CATEGORY DATA

Table 112 Sales of Footwear by Category: Volume 2017-2022

Table 113 Sales of Footwear by Category: Value 2017-2022

Table 114 Sales of Footwear by Category: % Volume Growth 2017-2022

Table 115 Sales of Footwear by Category: % Value Growth 2017-2022

Table 116 NBO Company Shares of Footwear: % Value 2018-2022

Table 117 LBN Brand Shares of Footwear: % Value 2019-2022

Table 118 Distribution of Footwear by Format: % Value 2017-2022

Table 119 Forecast Sales of Footwear by Category: Volume 2022-2027

Table 120 Forecast Sales of Footwear by Category: Value 2022-2027

Table 121 □Forecast Sales of Footwear by Category: % Volume Growth 2022-2027

Table 122 □Forecast Sales of Footwear by Category: % Value Growth 2022-2027

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