

Apparel and Footwear in Egypt

Market Direction | 2022-12-28 | 82 pages | Euromonitor

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Report description:

Apparel and footwear registered double-digit value growth in 2022, but volume growth was much more moderate. High inflation caused by in particular increased fuel prices due to the war in Ukraine, as well as currency devaluation of the Egyptian pound, has led to price rises. This is especially true for imported brands, where there are also added restrictions. In February, the Central Bank of Egypt imposed an obligation on importers to use letters of credit rather than the long-established cash-a...

Euromonitor International's Apparel and Footwear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Minimal current value growth, as inflation bites

Changes at the top in apparel accessories

Extension of sale season, as well increased import restrictions, benefits local brands

PROSPECTS AND OPPORTUNITIES

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