

Apparel Accessories in the Czech Republic

Market Direction | 2022-12-28 | 20 pages | Euromonitor

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Report description:

Sales of washable/textile face masks were strongly affected in 2021 when the Czech government approved the obligation to wear a respirator of class FFP2, FFP3 or KN 95 fitted or surgical face mask on public transport and for indoor spaces like hospitals, doctor's waiting rooms or retirement homes. In June 2021, the Czech government lifted the obligation to wear a respirator and surgical face mask indoors, with exception of hospitals. Since then the demand for washable/textile face masks ha...

Euromonitor International's Apparel Accessories in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Textile face masks continues its downward trend, while scarves benefits from multifunctional use

Accessories for cold weather enjoy strong retail value sales growth

Athleisure trend helps to drives sales of apparel accessories

PROSPECTS AND OPPORTUNITIES

Interest in fitness and outdoor items to stimulate sales growth

E-commerce set to benefit as consumers look for convenience and bargains online

"Other" apparel accessories is predicted to suffer from slump in face masks in the early-to-mid-forecast period

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