

Apparel Accessories in the Czech Republic

Market Direction | 2022-12-28 | 20 pages | Euromonitor

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Report description:

Sales of washable/textile face masks were strongly affected in 2021 when the Czech government approved the obligation to wear a respirator of class FFP2, FFP3 or KN 95 fitted or surgical face mask on public transport and for indoor spaces like hospitals, doctor's waiting rooms or retirement homes. In June 2021, the Czech government lifted the obligation to wear a respirator and surgical face mask indoors, with exception of hospitals. Since then the demand for washable/textile face masks ha...

Euromonitor International's Apparel Accessories in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Apparel Accessories in the Czech Republic
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List Of Contents And Tables

APPAREL ACCESSORIES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Textile face masks continues its downward trend, while scarves benefits from multifunctional use

Accessories for cold weather enjoy strong retail value sales growth

Athleisure trend helps to drives sales of apparel accessories

PROSPECTS AND OPPORTUNITIES

Interest in fitness and outdoor items to stimulate sales growth

E-commerce set to benefit as consumers look for convenience and bargains online

"Other" apparel accessories is predicted to suffer from slump in face masks in the early-to-mid-forecast period

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2017-2022

Table 2 Sales of Apparel Accessories by Category: Value 2017-2022

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Apparel Accessories: % Value 2018-2022

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2019-2022

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2022-2027

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

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Table 22 □ Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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