

Apparel Accessories in Poland

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Demand for apparel accessories dropped significantly during the COVID-19 pandemic, during the lockdown and people refrained from partaking in social or work-related activities. Remote working also did not help boost demand for apparel accessories. However, in 2022, there is now a rebound. The return to normal and the absence of lockdowns have led consumers to look for apparel accessories again. Apparel accessories worn on formal occasions, such as ties, bow ties and cufflinks, see a strong recov...

Euromonitor International's Apparel Accessories in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Return to the office boosts demand for ties and cufflinks

A renaissance in the popularity of berets, headbands and baseball caps

Scarves and neckerchiefs are also back in fashion

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E-commerce will continue to expand its penetration

Leather goods will continue to be affordable

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