

Apparel Accessories in Norway

Market Direction | 2022-12-29 | 19 pages | Euromonitor

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Report description:

Unlike other categories, apparel accessories saw a spike in overall retail volume sales in 2020, although this was due to the high demand for face masks ("other" apparel accessories) to provide protection from Coronavirus (COVID-19). All other categories, like other types of apparel, were negatively affected by the measures introduced to stem the spread of COVID-19, which saw consumers spend long periods of time in the home. With remote working, distance learning and few occasions for socialisin...

Euromonitor International's Apparel Accessories in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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