

## Apparel Accessories in Greece

Market Direction | 2022-12-28 | 19 pages | Euromonitor

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### Report description:

Home seclusion, the shift to working from home, the closure of foodservice outlets and the ban on gatherings and events all took their toll on apparel accessories sales over the review period. The reopening of society has positively impacted the performance of accessories in 2022. Sales were particularly driven by events, including Christenings and weddings, many of which had been put on hold during COVID-19. In particular, these occasions drove sales of ties, which have not fully recovered to 2...

Euromonitor International's Apparel Accessories in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Apparel Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2022

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Weather and tourism have been favourable to the sales of apparel accessories

COVID-19 mask regulations reduce sales of fashion masks in 2022

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Recovery of business travel, meetings and conferences to drive demand for ties

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