

## **Apparel Accessories in Colombia**

Market Direction | 2022-12-28 | 18 pages | Euromonitor

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### **Report description:**

As employees return to the workplace and education facilities and people feel more comfortable about resuming their holiday plans and entertainment activities, demand for products such as belts and hats posted healthy growth in 2022. However, casualisation of dress codes and hybrid working arrangements continue to put pressure on sales of ties. Every year ties are being relegated even by iconic male-orientated brands such as Arturo Calle, which launched a more sports-orientated collection, with...

Euromonitor International's Apparel Accessories in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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##### 2022 DEVELOPMENTS

Younger generations and new fashion are more inclined towards comfort

The removal of face mask restrictions reduce demand for personal protection

Some accessories such as hats/caps influenced by the weather as the category overall remains niche and lacking in innovation

##### PROSPECTS AND OPPORTUNITIES

"Out the box" designs extend the usage of ties

More outdoor lifestyles stimulate sales of gloves and hats/caps

General inflation exerts pressure on unit prices

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