

## **Alcoholic Drinks Packaging in the United Kingdom**

Market Direction | 2022-10-12 | 10 pages | Euromonitor

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### **Report description:**

Total alcoholic drinks packaging recorded healthy growth in 2020, despite the disruptions caused by the COVID-19 pandemic. On-trade unit volumes plummeted, due to cafes, pubs and restaurants all being closed for extended periods in 2020, and, even after reopening, social distancing measures and consumer caution regarding the COVID-19 virus were still constraining customer numbers in on-trade outlets. However, the poor on-trade performance was more than counterbalanced by strong growth in off-tra...

Euromonitor International's Alcoholic Drinks Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Increasing focus on environmental issues in alcoholic drinks packaging

PROSPECTS AND OPPORTUNITIES

Sustainable packaging will remain a key theme in alcoholic drinks packaging

Craft beer players favour metal beverage cans for their potential for eye-catching designs

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