

Alcoholic Drinks Packaging in Canada

Market Direction | 2022-10-07 | 9 pages | Euromonitor

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Report description:

Glass bottles continued to lose share to metal beverage cans in both beer packaging and alcoholic drinks packaging as a whole in 2021. Metal beverage cans are seen as having a wide range of advantages, including lower initial investment, overall cost savings, better safety and greater convenience. Another critical feature that makes metal beverage cans particularly appealing is the large surface area and much greater possibilities they offer for creative artwork, which is critical to the craft m...

Euromonitor International's Alcoholic Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ALCOHOLIC DRINKS PACKAGING IN CANADA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Metal beverage cans now the main pack type in alcoholic drinks packaging

Ardagh Group supplying Arterra Wines with lightweight bottles

Usage of kegs gradually picking up in 2021 after the slump in on-trade sales of alcoholic drinks in 2020

PROSPECTS AND OPPORTUNITIES

Sustainability will be further promoted by the Single-Use Plastics Prohibition Regulations

Metal beverage cans will continue gaining share from glass bottles in dark beer

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