

## **Airlines in New Zealand**

Market Direction | 2022-12-29 | 15 pages | Euromonitor

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### **Report description:**

Since New Zealand is a smaller nation, the country is dominated by international flights, as domestic travel tends to be done by car. The main exception is flights between the North and South Islands and regular business travel between the largest city - Auckland - and the capital, Wellington. Given the preference amongst New Zealanders to avoid confined spaces during the outbreak of COVID-19, most travellers opted for automobiles, even if this meant that their journey was longer.

Euromonitor International's Airlines in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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