

Asia-Pacific Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-04 | 62 pages | MarketLine

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Report description:

Asia-Pacific Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Movies & Entertainment in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The Asia-Pacific movies & entertainment market had total revenues of \$14.0bn in 2021, representing a compound annual rate of change (CARC) of -6% between 2016 and 2021.
- The box office segment was the market's most lucrative in 2021, with total revenues of \$8.9bn, equivalent to 63.2% of the market's overall value.
- The value of the Asia-Pacific movies & entertainment market grew by 61.4% in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment

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market in Asia-Pacific

- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Asia-Pacific movies & entertainment market by value in 2021?
- What will be the size of the Asia-Pacific movies & entertainment market in 2026?
- What factors are affecting the strength of competition in the Asia-Pacific movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's movies & entertainment market?

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