

Italy Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-04 | 63 pages | MarketLine

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Report description:

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Summary

Movies & Entertainment in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The Italian movies & entertainment market had total revenues of \$0.5bn in 2021, representing a compound annual rate of change (CARC) of -16.1% between 2016 and 2021.
- The music & video segment was the market's most lucrative in 2021, with total revenues of \$0.3bn, equivalent to 61.7% of the market's overall value.
- The value of the Italian movies & entertainment market grew by 2.3% in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the movies & entertainment market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment

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market in Italy

- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Italy movies & entertainment market by value in 2021?
- What will be the size of the Italy movies & entertainment market in 2026?
- What factors are affecting the strength of competition in the Italy movies & entertainment market?
- How has the market performed over the last five years?
- How large is Italy's movies & entertainment market in relation to its regional counterparts?

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