

## **United States of America (USA) Games Software Retail Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-10-31 | 50 pages | MarketLine

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### **Report description:**

United States of America (USA) Games Software Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Games Software Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The games software market includes retail sales of games for domestic games consoles, handheld games consoles, mobile phones and other wireless devices; and games for PC and Mac desktop computers. Online games are excluded (e.g. Second Life). Console hardware sales are excluded. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The US games software market had total revenues of \$21.0 billion in 2021, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2021.
- The market has kept expanding in recent years, mainly driven by the uptake of video game consoles and internet connections.
- The value of the US games software market grew by 1.6% in 2021.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games

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software retail market in the United States

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in the United States
- Leading company profiles reveal details of key games software retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States games software retail market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the United States games software retail market by value in 2021?
- What will be the size of the United States games software retail market in 2026?
- What factors are affecting the strength of competition in the United States games software retail market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' games software retail market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Geography segmentation

###### 1.4. Market rivalry

###### 1.5. Competitive Landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Geography segmentation

###### 4.2. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What strategies do the leading players follow?

###### 7.3. What disruptors/challengers have changed the market in recent years?

###### 7.4. What is the biggest theme in the market?

##### 8 Company Profiles

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- 8.1. Valve Corporation
- 8.2. Amazon.com, Inc.
- 8.3. GameStop Corp
- 8.4. Target Corp
- 8.5. Walmart Inc
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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