

United States of America (USA) Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-04 | 72 pages | MarketLine

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Report description:

United States of America (USA) Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Movies & Entertainment in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The US movies & entertainment market had total revenues of \$18.6bn in 2021, representing a compound annual rate of change (CARC) of -6.7% between 2016 and 2021.
- The music & video segment was the market's most lucrative in 2021, with total revenues of \$14.1bn, equivalent to 75.8% of the market's overall value.
- The value of the US movies & entertainment market grew by 12.9% in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment

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market in the United States

- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the United States movies & entertainment market by value in 2021?
- What will be the size of the United States movies & entertainment market in 2026?
- What factors are affecting the strength of competition in the United States movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' movies & entertainment market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths of leading players?

7.3. How leading players have responded to challenges in the market?

7.4. What have been the most significant mergers/acquisitions over the last five years?

8 Company Profiles

8.1. The Walt Disney Company

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- 8.2. Sony Corporation
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.
- 8.7. Metro Goldwyn Mayer Studios Inc
- 8.8. Paramount Global Inc
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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