

South & Central America Seam Welding Machine Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Mode (Intermittent Seam Welding and Continuous Seam Welding), Operation (Manual, Semi-Automatic, and Automatic), and Industry (Construction, Automotive, Oil & Gas, Manufacturing, and Others)

Market Report | 2022-12-26 | 87 pages | The Insight Partners

AVAILABLE LICENSES:

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

Report description:

The seam welding machine market in South & Central America is expected to grow from US\$ 66.80 million in 2022 to US\$ 77.10 million by 2028. It is estimated to grow at a CAGR of 2.4% from 2022 to 2028.

Increase in Demand for Laser-Based Beam Welding

Laser-based welding technology provides a more precise and controlled environment. It can be used to weld smaller and delicate parts, without upsetting the original parts and with zero distortion in the original parts. Laser welding technology can be used for seam welding machines to weld all kinds of materials, particularly dissimilar materials. It can also be utilized well where conventional processes pose difficulties. Laser welding provides excellent quality and clean operation. Thus, increased demand for laser-based welding technologies is expected to offer lucrative growth opportunities for the seam welding machine market.

In addition, manufacturing and automotive industries are shifting toward laser welding technologies as it improves product quality and helps in reducing production costs. In automotive sector fast assembly line manufacturing process involves laser-based welding operations. Further, the growing trend of fiber laser welding, and semiconductor laser welding is also anticipated to provide new opportunities for the seam welding machine market. Fiber laser welding uses optical fiber for oscillations and semiconductor lasers. Further, the growing popularity of hybrid laser welding in automotive components manufacturing due to its fast-welding speeds and strong gap resistance is expected to contribute to market growth over the forecast period.

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Market Overview

The seam welding machine market in South & Central America is segmented into Brazil, Argentina, and the Rest of South & Central America. A rise in urbanization and increase in construction activities over the past couple of years have bolstered the demand for welded products, propelling the seam welding machine market growth in SAM countries. After recording a surge in the sales of trucks in Brazil in 2021, Volvo announced an investment worth US\$ 283.36 million in February 2022 to manufacture trucks. Also, in June 2022, Volkswagen Group approved an agreement for investment worth US\$ 192.97 million to produce a new vehicle model, which is scheduled to commence in 2025. In Brazil, the government launched the new Casa Verde e Amarela housing program to serve 1.6 million low-income families with a housing financing scheme enabling lower interest rates by 2024. These factors boost the demand for welded products, further propelling seam welding machine demand in South & Central America.

The automotive sector accounts for a significant share of economic development in SAM. The demand for passenger cars has significantly increased with a rise in the standard of living across countries such as Brazil and Argentina. Additionally, government initiatives to promote the growth of the automotive parts industry by making several provisions to exempt investors from customs duty are further propelling the growth of the automotive sector in the region. According to the International Organization of Motor Vehicle Manufacturers, the sales of new vehicles in Chile increased from 258,835 units in 2020 to 415,582 units in 2021. In Colombia, the sales of new vehicles increased from 173,121 units in 2020 to 229,493 units in 2021. Thus, the rapidly growing demand for auto parts is positively influencing the growth of the SAM seam welding machine market.

South & Central America Seam Welding Machine Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Seam Welding Machine Market Segmentation

The South & Central America seam welding machine market is segmented into mode, operation, industry, and country.

Based on mode, the South & Central America seam welding machine market is segmented into intermittent seam welding and continuous seam welding segment. The continuous seam welding segment accounted for a larger share of the seam welding machine market in 2022.

Based on operation, the South & Central America seam welding machine market is segmented into manual, semi-automatic and automatic segment. The automatic segment accounted for the largest share of the seam welding machine market in 2022.

Based on industry, the South & Central America seam welding machine market is categorized into construction, automotive, oil and gas, manufacturing, and others. The construction segment accounted for the largest share of the seam welding machine market in 2022.

Based on country, the market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the market in 2022.

A.C.T Otomotiv Muh. Dan. San. Tic. Ltd. Sti.; Emerson Electric Co; KOIKE ARONSON, INC.; Schnelldorfer Maschinenbau GmbH; and SPIRO INTERNATIONAL are the leading companies operating in the seam welding machine market in the region.

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