

Middle East & Africa Truck Bedliners Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type (Drop-In bedliners, Spray-On bedliners, and Others) and Material (Polyurethane, Aluminium Carpet, and Others)

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Report description:

The truck bedliners market in Middle East & Africa is expected to grow from US\$ 6.88 million in 2022 to US\$ 7.18 million by 2028; it is estimated to grow at a CAGR of 0.7% from 2022 to 2028.

Increasing Technological Improvements for Lightweight and Environment-Friendly Bedliners

To reduce the weight of the trucks, it is necessary to achieve a good balance design for optimum thermal, vibration, and weight balance. Rubber was the most suitable and widely used bedliners material. However, nature and environment agencies have forcefully banned it. Therefore, the bedliners made of organic materials were introduced and used widely. However, non-asbestos organic bed liners wear out rapidly and generate lots of wear debris. Thus, a combination of semi-metallic formulation for high performance and non-asbestos organic (NAO) material for lower noise and smooth transition is mostly preferred. Zeolites, banana peels, periwinkle shells, and coconut fragments are mostly used in friction materials to reduce pollution by vehicles. Hence, the growing transition toward the use of eco-friendly materials is anticipated to drive the market growth in the coming years.

Market Overview

The truck bedliners market in the Middle East & Africa is expected to grow at a significant CAGR during the forecast period. Based on the truckshub report, the sale of trucks has increased steadily in recent years in the region, registering ~36% growth in 2021 as compared to 2020, with Saudi Arabia accounting for the largest market share in the region. Notably, in 2020, Saudi Arabia accounted for ~52% of total truck sales in the Gulf Cooperation Council (GCC) and 35% in the Middle East & Africa. Strategic initiatives and development plans to modernize the truck industry and drive national transformation have enticed several

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bedliners manufacturers to establish their business in the region. For instance, AHT Services LLC, a pioneer bedliners technology company in GCC, has created a representative office in Dubai. The new office, located in the Dubai Airport Freezone, marks a significant turning point, as the entire aftermarket business for the Middle East & Africa will be managed.

Middle East & Africa Truck bedliners Market Revenue and Forecast to 2028 (US\$ Million)

Middle East & Africa Truck bedliners market Segmentation

The Middle East & Africa truck bedliners market is segmented based on type, material, and country.

Based on type, the market is segmented into drop-in bedliners, spray-on bedliners, and others. The drop-in bedliners segment held the largest market share in 2022. Based on material, the market is segmented into polyurethane, aluminium carpet, and others. The polyurethane segment held the largest market share in 2022. Based on country, the market is segmented into the Saudi Arabia, South Africa, the UAE, and the Rest of Middle East & Africa. The South Africa dominated the market share in 2022. SPEEDLINER; Rhino Linings Corporation; Ultimate Linings; and Truck Hero, Inc. are the leading companies operating in the Middle East & Africa truck bedliners market.

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