

Europe Mobile Insurance Market Analysis and Forecast till 2028

Market Report | 2022-08-01 | 110 pages | RationalStat

AVAILABLE LICENSES:

- Single User License \$3500.00
- Multi User License \$5150.00
- Corporate License \$6800.00

Report description:

Europe Mobile Insurance Market Analysis and Forecast 2019-2028

Market Introduction

Europe mobile insurance market is estimated to witness a moderate growth rate of over 6% during the forecast period year. Mobile insurance has recently started gaining attention although few smartphone owners are aware of it or willing to buy it. Loss or theft of smartphones has become very common, making it necessary for mobile phone users to insure their devices. Growing customization of insurance policies, such as better support terms of services that include data protection, recovery features, and other in-depth technical support, along with an increase in the number of incidents of accidental damage, device malfunction, and thefts, among others are some of the key factors contributing to the growth of Europe mobile insurance market.

Market Segmentation

Europe mobile insurance market has been analyzed on the basis of damage type, mobile type, price range, providers, and region. Based on damage type the market is segmented into internal part damage, physical damage, virus, and data damage, theft & loss of device, and others. Among these, the physical damage segment is estimated to hold a prominent share in the market. Based on mobile type, the market is bifurcated into new smartphones and refurbished smartphones. In terms of the price range, the market is segmented into premium smartphones and economical smartphones. Economical smartphones are expected to witness significant growth during the forecast period.

Based on providers the market is categorized into Retailers, Device OEMs, Online, and Mobile Operator. The retailer segment is estimated to contribute a prominent share in the market and is projected to exhibit considerable growth during the forecast period. Geographically the market is divided into western and eastern Europe. Western Europe is expected to dominate the regional market.

Market Structure and Competition Landscape

The Europe mobile insurance market growth is characterized by the key players operating in the market. Some of the players contributing to the Europe mobile insurance market growth are Apple Inc., American International Group, Inc., Assurant, Inc., Asurion, AT&T Inc., AmTrust Financial, Brightstar Corp., SquareTrade, Inc., Taurus Insurance Services Limited, and others. The key players are focusing on new launches as well as acquisition strategies to increase their service portfolio. For instance, In June 2021, Insurance2go, a part of the SPB UK & Ireland Group and owned by Loyal Insurance Services Ltd., announced a new

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

partnership with AXA Partners UK&I to help the brand expand in existing and new markets.

Table of Contents:

Europe Mobile Insurance Market Analysis and Forecast 2019-2028

Table of Contents

- 1. Market Introduction
 - 1.1. Scope of Study
 - 1.2. Problem Statement
 - 1.3. Market Segmentation
- 2. Assumptions and Acronyms
- 3. Executive Summary
 - 3.1. Europe Market in 2022
 - 3.2. Analyst Insights & Recommendations
 - 3.3. Growth Opportunities and Key Strategies
 - 3.4. Supply-side and Demand-side Trends
- 4. Research Methodology
- 5. Analysis of COVID-19 Impact and Road Ahead
- 6. Market Indicators and Background
 - 6.1. Macro-Economic Factors
 - 6.2. Forecasting Factors

Robust assessment of various factors including industrial performance, industry players' expenditures, and economic conditions, among others

 - 6.3. Supply Chain & Value Chain Analysis
 - 6.3.1. Mobile Insurance Market Service Providers
 - 6.4. Industry SWOT Analysis
 - 6.5. PESTLE Analysis
 - 6.6. Porter's Five Forces Analysis
- 7. Government Laws and Industry Regulations
- 8. Europe and Regional Market Dynamics
 - 8.1. Drivers
 - 8.2. Restraints
 - 8.3. Trends
 - 8.4. Opportunities
- 9. Parent Market Overview: Europe Insurance Industry
- 10. Segmental Analysis
 - 10.1. Europe Mobile Insurance Market by Damage Type
 - 10.1.1. Segment Overview
 - 10.1.1.1. Internal Part Damage
 - 10.1.1.2. Physical Damage
 - 10.1.1.3. Virus and Data Damage
 - 10.1.1.4. Theft & Loss of Device
 - 10.1.1.5. Others (Damage by Malicious Intent)
 - 10.2. Europe Mobile Insurance Market by Mobile Type
 - 10.2.1. Segment Overview
 - 10.2.1.1. New Smart Phones

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.2.1.2.□Refurbished Smart Phones
- 10.3.□Europe Mobile Insurance Market by Price Range
- 10.3.1.□Segment Overview
- 10.3.1.1.□Premium Smart Phones
- 10.3.1.2.□Economical Smart Phones
- 10.4.□Europe Mobile Insurance Market by Providers
- 10.4.1.□Segment Overview
- 10.4.1.1.□Retailers
- 10.4.1.2.□Device OEMs
- 10.4.1.3.□Online
- 10.4.1.4.□Mobile Operator
- 10.5.□Europe Mobile Insurance Market by Region
- 10.5.1.□Western Europe
- 10.5.1.1.□Germany
- 10.5.1.2.□UK
- 10.5.1.3.□France
- 10.5.1.4.□Spain
- 10.5.1.5.□Italy
- 10.5.1.6.□Benelux
- 10.5.1.7.□Nordic
- 10.5.1.8.□Rest of Western Europe
- 10.5.2.□Eastern Europe
- 10.5.2.1.□Russia
- 10.5.2.2.□Poland
- 10.5.2.3.□Rest of Eastern Europe
- 11.□Regional Analysis
- 11.1.□Western Europe Mobile Insurance Market Analysis and Forecast 2019-2028
- 11.1.1.□Regional Market Overview and Key Takeaways
- 11.1.2.□Western Europe Mobile Insurance Market by Damage Type
- 11.1.3.□Western Europe Mobile Insurance Market by Mobile Type
- 11.1.4.□Western Europe Mobile Insurance Market by Price Range
- 11.1.5.□Western Europe Mobile Insurance Market by Providers
- 11.1.6.□Western Europe Mobile Insurance Market by Country
- 11.1.6.1.□Germany
- 11.1.6.2.□UK
- 11.1.6.3.□France
- 11.1.6.4.□Spain
- 11.1.6.5.□Italy
- 11.1.6.6.□Benelux
- 11.1.6.7.□Nordic
- 11.1.6.8.□Rest of Western Europe
- 11.2.□Eastern Europe Mobile Insurance Market Analysis and Forecast 2019-2028
- 11.2.1.□Regional Market Overview and Key Takeaways
- 11.2.2.□Eastern Europe Mobile Insurance Market by Damage Type
- 11.2.3.□Eastern Europe Mobile Insurance Market by Mobile Type
- 11.2.4.□Eastern Europe Mobile Insurance Market by Price Range
- 11.2.5.□Eastern Europe Mobile Insurance Market by Providers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.2.6. Eastern Europe Mobile Insurance Market by Country

11.2.6.1. Russia

11.2.6.2. Poland

11.2.6.3. Rest of Eastern Europe

12. Competitive Landscape

12.1. Competition Dashboard

12.1.1. Europe and Regional Market Share Analysis

12.1.2. Market Structure

12.2. Competitive Benchmarking

12.3. Key Strategy Analysis

12.4. Company Profiles

12.4.1. Apple Inc.

12.4.1.1. Company Overview

12.4.1.2. Product/Service Offerings

12.4.1.3. Key Financials

12.4.1.4. Recent Developments

12.4.2. American International Group, Inc

12.4.2.1. Company Overview

12.4.2.2. Product/Service Offerings

12.4.2.3. Financials

12.4.2.4. Recent Developments

12.4.3. Assurant Inc

12.4.3.1. Company Overview

12.4.3.2. Product/Service Offerings

12.4.3.3. Financials

12.4.3.4. Recent Developments

12.4.4. Asurion

12.4.4.1. Company Overview

12.4.4.2. Product/Service Offerings

12.4.4.3. Financials

12.4.4.4. Recent Developments

12.4.5. AT&T Inc.

12.4.5.1. Company Overview

12.4.5.2. Product/Service Offerings

12.4.5.3. Financials

12.4.5.4. Recent Developments

12.4.6. AmTrust Financial

12.4.6.1. Company Overview

12.4.6.2. Product/Service Offerings

12.4.6.3. Financials

12.4.6.4. Recent Developments

12.4.7. Brightstar Corp.

12.4.7.1. Company Overview

12.4.7.2. Product/Service Offerings

12.4.7.3. Financials

12.4.7.4. Recent Developments

12.4.8. GoCare Warranty Group

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.4.8.1. Company Overview
- 12.4.8.2. Product/Service Offerings
- 12.4.8.3. Financials
- 12.4.8.4. Recent Developments
- 12.4.9. SquareTrade, Inc.
 - 12.4.9.1. Company Overview
 - 12.4.9.2. Product/Service Offerings
 - 12.4.9.3. Financials
 - 12.4.9.4. Recent Developments
- 12.4.10. Taurus Insurance Services Limited
 - 12.4.10.1. Company Overview
 - 12.4.10.2. Product/Service Offerings
 - 12.4.10.3. Financials
 - 12.4.10.4. Recent Developments
- 12.4.11. Revolut Technologies Inc.
 - 12.4.11.1. Company Overview
 - 12.4.11.2. Product/Service Offerings
 - 12.4.11.3. Financials
 - 12.4.11.4. Recent Developments
- 12.4.12. Wefox Insurance AG
 - 12.4.12.1. Company Overview
 - 12.4.12.2. Product/Service Offerings
 - 12.4.12.3. Financials
 - 12.4.12.4. Recent Developments
- 12.4.13. Vivid Money GmbH
 - 12.4.13.1. Company Overview
 - 12.4.13.2. Product/Service Offerings
 - 12.4.13.3. Financials
 - 12.4.13.4. Recent Developments
- 12.4.14. N26 GmbH
 - 12.4.14.1. Company Overview
 - 12.4.14.2. Product/Service Offerings
 - 12.4.14.3. Financials
 - 12.4.14.4. Recent Developments
- 12.4.15. Vodafone Group plc
 - 12.4.15.1. Company Overview
 - 12.4.15.2. Product/Service Offerings
 - 12.4.15.3. Financials
 - 12.4.15.4. Recent Developments
- 13. Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe Mobile Insurance Market Analysis and Forecast till 2028

Market Report | 2022-08-01 | 110 pages | RationalStat

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Multi User License	\$5150.00
	Corporate License	\$6800.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-05
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com