

Middle East Facade Market Analysis and Forecast 2019-2028

Market Report | 2022-08-01 | 110 pages | RationalStat

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Report description:

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Market Introduction

The Middle East facade market is expected to witness a strong growth rate of 8.5% during the forecast period. The facade is the barrier between the interior and exterior environments of a building and has become an integral part of the building construction. The impact of building facades has become more important than ever in determining the operational and economic performance of construction projects. The increasing construction projects and activities coupled with the increasing number of smart city projects, and high performance in terms of energy efficiency and sustainability are some of the key factors expected to drive the demand for the Middle East facade market. The GCC countries are accepting the smart city framework to address their urban challenges, thus driving the demand for facades.

Market Segmentation

The Middle East facade market is segmented into product type, material, end-user, and region. Based on Product Type, the market is divided into Ventilated Facade and Non-Ventilated Facade. On the basis of Ventilated Facade, the market is divided into Curtain Walls and Porcelain and Others. Based on Material, the market is segmented into Glass, Metal, Plastics and Fibers, Construction Stone, and Others (Wood, Terracotta, etc.). On the basis of End Users, the market, Commercial, Industrial, and Residential. On the basis of region, the market is segmented into GCC, Israel, Turkey, and the Rest of the Middle East. Further, GCC is segmented into Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and UAE.

Market structure and competitive landscape

The Middle East facade market is fragmented in nature, some of the prominent players that contribute significantly to the global enterprise resource planning market include, Bouygues SA, KOLTAY FACADES, Lindner Group, Meinhardt Group, PERMASTEELISA S.P.A, Ramboll Group A/S, Fibrex Construction Group, Aygun Aluminium A.S, AFS International, Seele Middle East FZE and others.

Product Launches, Mergers & Acquisitions, joint ventures, and R&D activities are key strategies adopted by the players in the Middle East facade market. These companies adopt numerous approaches to strengthen their market share and gain a competitive edge over other competitors in the market. Some of the key developments in the Middle East facade market include, - In October 2018, UAE's ASGC acquired facade firm JML, in order to increase their geographical reach and offer their customers

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