

## **Global Image Sensors Market Analysis and Forecast till 2028**

Market Report | 2022-08-01 | 120 pages | RationalStat

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### **Report description:**

Global Image Sensors Market Analysis and Forecast 2019-2028

#### Market Introduction

The global image sensors market is estimated to witness a growth rate of more than 8% during the forecast period 2022-2028. An image sensor is a device that allows the camera to convert photons i.e., light into electrical signals that can be inferred by the device. It further helps to get a better image quality, superior frame rate, and dynamic range along with reduced noise.

A rapid rise in the incorporation of high-resolution cameras equipped with image sensors in mobile devices drives the growth of the market. In addition, the rise in the adoption of image cameras for automotive applications coupled with the growing use of advanced driver-assistance systems (ADAS) in automobiles gives a boost to the growth of the global image sensors market.

However, the high manufacturing costs of large chip image sensors are expected to be one of the key restraints of the global image sensors market.

#### Market Segmentation

The global image sensors market is segmented into Type, processing type, resolution, application, and region. Based on type, the market is divided into CMOS (Complementary Metal Oxide Semiconductors), and CCD (Charged Couple Device). On the basis of Processing Type, the market is divided into 2D Processing and 3D Processing. Based on Resolution, the market is segmented into VGA, less than 16 Mega Pixels, 16-32 Mega Pixels, 32-64 Mega Pixels, and More than 64 Mega Pixels. On the basis of Application, the market is segmented into Consumer Electronics, Automotive, Security and Surveillance, Healthcare, Aerospace & Defence, and Others (Entertainment).

Based on region, the market is divided into North America, Latin America, Western Europe, Eastern Europe, Asia Pacific, and Middle East & Africa. Further, North America is divided into US and Canada. Latin America is further segmented on the basis of Brazil, Mexico, and the Rest of Latin America. Western Europe is further segmented into Germany, the UK, France, Spain, Italy, Benelux, Nordic, and the rest of western Europe. Eastern Europe is segmented into Russia, Poland, and the rest of Eastern Europe. Based on the Asia Pacific, the market is further segmented into China, India, Japan, South Korea, Australia, ASEAN (Indonesia, Vietnam, Malaysia, etc.) countries, and the rest of Asia Pacific. Lastly, on the basis of the Middle East & Africa market is segmented into GCC Countries, South Africa, Turkey, and the rest of the Middle East & Africa.

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## Market structure and competitive landscape

The global image sensors market is fragmented in nature with presence of various players operating in the market. Some of the prominent players that contribute significantly to the global image sensors market include Canon Inc., Sony Corporation, Samsung Electronics Co. Ltd., Panasonic Corporation, Toshiba Corporation, OmniVision Technologies Inc., ON Semiconductors Corporation, Galaxy Core Inc., Teledyne Technologies Inc., Sharp Corporation, STMicroelectronics, Hamamatsu Photonics K.K., NXP Semiconductors, and Infineon Technologies A.G among Others.

These players adopt various strategies in order to reinforce their market share and gain a competitive edge over other competitors in the market. Mergers and acquisitions, partnerships and collaborations, and product launches are some of the strategies followed by industry players. Some of the key developments in the global image sensors market include,

- In June 2022, Samsung introduced the 200MP ISOCELL HP3, the image sensor with the industry's smallest 0.56-micrometer (0.56µm)-pixels. The sensor allows users to take videos in 8K at 30 frames-per-second (fps) or 4K at 120fps, with minimal loss in the field of view. Combined with the Super QPD solution, users can take movie-like cinematic footage with their mobile devices.

- In December 2021, Sony has developed the world's first stacked CMOS image sensor technology with 2-layer transistor pixels.

## Table of Contents:

### Global Image Sensors Market Analysis and Forecast 2019-2028

#### Table of Contents

##### 1. Market Introduction

###### 1.1. Scope of Study

###### 1.2. Problem Statement

###### 1.3. Market Segmentation

##### 2. Assumptions and Acronyms

##### 3. Executive Summary

###### 3.1. Global Market in 2022

###### 3.2. Analyst Insights & Recommendations

###### 3.3. Growth Opportunities and Key Strategies

###### 3.4. Supply-side and Demand-side Trends

##### 4. Research Methodology

##### 5. Analysis of COVID-19 Impact and Road Ahead

##### 6. Market Indicators and Background

###### 6.1. Macro-Economic Factors

###### 6.2. Forecasting Factors

Robust assessment of various factors including industrial performance, industry players' expenditures, economic conditions, among others

###### 6.2.1. Image Sensors Manufacturers

###### 6.3. Industry SWOT Analysis

###### 6.4. PESTLE Analysis

###### 6.5. Porter's Five Forces Analysis

##### 7. Government Laws and Industry Regulations

##### 8. Global and Regional Market Dynamics

###### 8.1. Drivers

###### 8.2. Restraints

###### 8.3. Trends

###### 8.4. Opportunities

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## 9. Global Image Sensors Market: Key Investment Analysis

### 9.1. By Image Sensors Manufacturers

### 9.2. By Region

### 9.3. By End User

### 9.4. M&A Activities

Robust assessment of major investments made by various industry players along with key application areas, technological assessment, and key end-use sector

## 10. Parent Market Overview

### 10.1. Global Semiconductors Market

### 10.2. Global Consumer Electronics Market

## 11. Pricing Analysis

### 11.1. By Type

#### 11.1.1. CMOS (Complementary Metal Oxide Semiconductors)

#### 11.1.2. CCD (Charged Couple Device)

### 11.2. By Region

#### 11.2.1. North America

#### 11.2.2. Europe (Western and Eastern)

#### 11.2.3. Asia Pacific

#### 11.2.4. Latin America

#### 11.2.5. Middle East & Africa

## 12. Segmental Analysis

### 12.1. Global Image Sensors Market by Type

#### 12.1.1. Segment Overview

##### 12.1.1.1. CMOS (Complementary Metal Oxide Semiconductors)

##### 12.1.1.2. CCD (Charged Couple Device)

### 12.2. Global Image Sensors Market by Processing Type

#### 12.2.1. Segment Overview

##### 12.2.1.1. 2D Processing

##### 12.2.1.2. 3D Processing

### 12.3. Global Image Sensors Market by Resolution

#### 12.3.1. Segment Overview

##### 12.3.1.1. VGA

##### 12.3.1.2. Less than 16 Mega Pixels

##### 12.3.1.3. 16-32 Mega Pixels

##### 12.3.1.4. 32-64 Mega Pixels

##### 12.3.1.5. More than 64 Mega Pixels

### 12.4. Global Image Sensors Market by Application

#### 12.4.1. Segment Overview

##### 12.4.1.1. Consumer Electronics

##### 12.4.1.2. Automotive

##### 12.4.1.3. Security and Surveillance

##### 12.4.1.4. Healthcare

##### 12.4.1.5. Aerospace & Defense

##### 12.4.1.6. Others (Entertainment)

### 12.5. Global Image Sensors Market by Region

#### 12.5.1. North America

#### 12.5.2. Latin America

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- 12.5.3. □Western Europe
- 12.5.4. □Eastern Europe
- 12.5.5. □Asia Pacific
- 12.5.6. □Middle East & Africa
- 13. □Regional Analysis
- 13.1. □North America Image Sensors Market Analysis and Forecast 2019-2028
  - 13.1.1. □Regional Market Overview and Key Takeaways
  - 13.1.2. □North America Image Sensors Market by Type
  - 13.1.3. □North America Image Sensors Market by Processing Type
  - 13.1.4. □North America Image Sensors Market by Resolution
  - 13.1.5. □North America Image Sensors Market by Application
  - 13.1.6. □North America Image Sensors Market by Country
    - 13.1.6.1. □US
    - 13.1.6.2. □Canada
- 13.2. □Latin America Image Sensors Market Analysis and Forecast 2019-2028
  - 13.2.1. □Regional Market Overview and Key Takeaways
  - 13.2.2. □Latin America Image Sensors Market by Type
  - 13.2.3. □Latin America Image Sensors Market by Processing Type
  - 13.2.4. □Latin America Image Sensors Market by Resolution
  - 13.2.5. □Latin America Image Sensors Market by Application
  - 13.2.6. □Latin America Image Sensors Market by Country
    - 13.2.6.1. □Brazil
    - 13.2.6.2. □Mexico
    - 13.2.6.3. □Rest of Latin America
- 13.3. □Western Europe Image Sensors Market Analysis and Forecast 2019-2028
  - 13.3.1. □Regional Market Overview and Key Takeaways
  - 13.3.2. □Western Europe Image Sensors Market by Type
  - 13.3.3. □Western Europe Image Sensors Market by Processing Type
  - 13.3.4. □Western Europe Image Sensors Market by Resolution
  - 13.3.5. □Western Europe Image Sensors Market by Application
  - 13.3.6. □Western Europe Image Sensors Market by Country
    - 13.3.6.1. □Germany
    - 13.3.6.2. □UK
    - 13.3.6.3. □France
    - 13.3.6.4. □Spain
    - 13.3.6.5. □Italy
    - 13.3.6.6. □Benelux
    - 13.3.6.7. □Nordic
    - 13.3.6.8. □Rest of Western Europe
- 13.4. □Eastern Europe Image Sensors Market Analysis and Forecast 2019-2028
  - 13.4.1. □Regional Market Overview and Key Takeaways
  - 13.4.2. □Eastern Europe Image Sensors Market by Type
  - 13.4.3. □Eastern Europe Image Sensors Market by Processing Type
  - 13.4.4. □Eastern Europe Image Sensors Market by Resolution
  - 13.4.5. □Eastern Europe Image Sensors Market by Application
  - 13.4.6. □Eastern Europe Image Sensors Market by Country
    - 13.4.6.1. □Russia

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- 13.4.6.2. Poland
- 13.4.6.3. Rest of Eastern Europe
- 13.5. Asia Pacific Image Sensors Market Analysis and Forecast 2019-2028
  - 13.5.1. Regional Market Overview and Key Takeaways
  - 13.5.2. Asia Pacific Image Sensors Market by Type
  - 13.5.3. Asia Pacific Image Sensors Market by Processing Type
  - 13.5.4. Asia Pacific Image Sensors Market by Resolution
  - 13.5.5. Asia Pacific Image Sensors Market by Application
  - 13.5.6. Asia Pacific Image Sensors Market by Country
    - 13.5.6.1. China
    - 13.5.6.2. Japan
    - 13.5.6.3. India
    - 13.5.6.4. South Korea
    - 13.5.6.5. Australia
    - 13.5.6.6. ASEAN
    - 13.5.6.7. Rest of Asia-Pacific
- 13.6. Middle East & Africa Image Sensors Market Analysis and Forecast 2019-2028
  - 13.6.1. Regional Market Overview and Key Takeaways
  - 13.6.2. Middle East & Africa Image Sensors Market by Type
  - 13.6.3. Middle East & Africa Image Sensors Market by Processing Type
  - 13.6.4. Middle East & Africa Image Sensors Market by Resolution
  - 13.6.5. Middle East & Africa Image Sensors Market by Application
- 13.7. Middle East & Africa Image Sensors Market by Country
  - 13.7.1.1. GCC
    - 13.7.1.1.2. South Africa
    - 13.7.1.1.3. Turkey
    - 13.7.1.1.4. Rest of the Middle East & Africa
- 14. Competitive Landscape
  - 14.1. Competition Dashboard
    - 14.1.1. Global and Regional Market Share Analysis
    - 14.1.2. Market Structure
  - 14.2. Competitive Benchmarking
  - 14.3. Key Strategy Analysis
  - 14.4. Company Profiles
    - 14.4.1. Canon Inc.
      - 14.4.1.1. Company Overview
      - 14.4.1.2. Product/Service Offerings
      - 14.4.1.3. Key Financials
      - 14.4.1.4. Recent Developments
    - 14.4.2. Sony Corporation
      - 14.4.2.1. Company Overview
      - 14.4.2.2. Product/Service Offerings
      - 14.4.2.3. Financials
      - 14.4.2.4. Recent Developments
    - 14.4.3. Samsung Electronics Co. Ltd.
      - 14.4.3.1. Company Overview
      - 14.4.3.2. Product/Service Offerings

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- 14.4.3.4. □Recent Developments
- 14.4.4. □Panasonic Corporation
  - 14.4.4.1. □Company Overview
  - 14.4.4.2. □Product/Service Offerings
  - 14.4.4.3. □Financials
  - 14.4.4.4. □Recent Developments
- 14.4.5. □Toshiba Corporation
  - 14.4.5.1. □Company Overview
  - 14.4.5.2. □Product/Service Offerings
  - 14.4.5.3. □Financials
  - 14.4.5.4. □Recent Developments
- 14.4.6. □OmniVision Technologies Inc.
  - 14.4.6.1. □Company Overview
  - 14.4.6.2. □Product/Service Offerings
  - 14.4.6.3. □Financials
  - 14.4.6.4. □Recent Developments
- 14.4.7. □ON Semiconductors Corporation
  - 14.4.7.1. □Company Overview
  - 14.4.7.2. □Product/Service Offerings
  - 14.4.7.3. □Financials
  - 14.4.7.4. □Recent Developments
- 14.4.8. □Galaxy Core Inc.
  - 14.4.8.1. □Company Overview
  - 14.4.8.2. □Product/Service Offerings
  - 14.4.8.3. □Financials
  - 14.4.8.4. □Recent Developments
- 14.4.9. □Teledyne Technologies Inc.
  - 14.4.9.1. □Company Overview
  - 14.4.9.2. □Product/Service Offerings
  - 14.4.9.3. □Financials
  - 14.4.9.4. □Recent Developments
- 14.4.10. □Sharp Corporation
  - 14.4.10.1. □Company Overview
  - 14.4.10.2. □Product/Service Offerings
  - 14.4.10.3. □Financials
  - 14.4.10.4. □Recent Developments
- 14.4.11. □STMicroelectronics
  - 14.4.11.1. □Company Overview
  - 14.4.11.2. □Product/Service Offerings
  - 14.4.11.3. □Financials
  - 14.4.11.4. □Recent Developments
- 14.4.12. □Hamamatsu Photonics K.K.
  - 14.4.12.1. □Company Overview
  - 14.4.12.2. □Product/Service Offerings
  - 14.4.12.3. □Financials
  - 14.4.12.4. □Recent Developments

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- 14.4.13. NXP Semiconductors
  - 14.4.13.1. Company Overview
  - 14.4.13.2. Product/Service Offerings
  - 14.4.13.3. Financials
  - 14.4.13.4. Recent Developments
- 14.4.14. Infineon Technologies A.G
  - 14.4.14.1. Company Overview
  - 14.4.14.2. Product/Service Offerings
  - 14.4.14.3. Financials
  - 14.4.14.4. Recent Developments
- 15. Disclaimer

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