

Global Contractual Cleaning Services Market Analysis and Forecast till 2028

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Report description:

Global Contractual Cleaning Services Market Forecast and Analysis 2019-2028

Market Introduction

The global contractual cleaning services market is estimated to witness a moderate growth rate of around 6% during the forecast period of 2022-2028. Contractual cleaning services are generally outsourced cleaning solutions that are performed on a contractual basis, which include a variety of services according to the requirement of the customers. Contractual cleaning services helps an organization to create a clean and healthy work environment for their employee to increase their productivity. Awareness about hygiene at the workplace, increasing concern about workplace sustainability, and employee wellness are some of the key factors driving the growth of the global contractual cleaning services market. In addition, these services are also cost-effective for the corporates to adopt, thereby enabling them to reduce operational and maintenance costs. Moreover, the demand for dust cleaning services from movie theatres, event venues, and stadiums are some of the key factors helping the global contractual market to grow rapidly during the forecast period. However, the high cost of the contract is one of the key challenges faced by the global market.

Market Segmentation

The global contractual cleaning services market is analyzed on the basis of service type, end use, and region. Based on service type, the market is segmented into Exterior Cleaning Services, Interior Cleaning Services, Fabric Cleaning, Restoration & Remediation Services, and Swimming Pool & Maintenance. Exterior cleaning services is further sub-segmented into Parking Lot Cleaning Services, Street Cleaning Services, Window Cleaning Services, and Other Exterior Cleaning Services. Interior cleaning services is sub-segmented into Floor & Corridor Cleaning Services, Lobby Cleaning Services, and Other Interior Cleaning Services. Moreover, fabric cleaning is sub-categorized into Carpets and Upholstery.

Based on the end use, the market is analyzed into Residential, Commercial, and Industrial. The commercial segment is dominating the global market and is expected to hold the dominant share in the global market over the forecast period. Growth in the number of small & medium enterprises (SMEs) coupled with the increasing number of commercial buildings such as malls, hotels, restaurants, and hospitals are surging demand for contractual cleaning services and hence driving the segmental growth of the market. The residential segment is further sub-segmented into Individual Houses and Apartments. The commercial segment is further sub-segmented into Educational Institutions, Hotels and Restaurants, Healthcare and Medical, Retail Outlets, Corporate

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Offices, and Others (Financial Institutions). Further, the market is analyzed into North America, Western and Eastern Europe, Asia-Pacific, Latin America, and the Middle East & Africa. North America is dominating the market owing to the presence of a large number of cleaning service providers in the region.

Market Structure and Competitive Landscape

The global contractual cleaning services market is fragmented in nature with the presence of various players operating in the market. Some of the prominent players that contribute significantly to the market include Sodexo, ISS AS, Compass Group plc, ABM Industries Inc., Anago Cleaning Systems, Jani-King International Inc., Aramark Corporation, ChemDry, Pritchard Industries Inc., Mitie Group plc, Vanguard Cleaning Systems, The Clean Space, CleanNet USA Inc., Duraclean International Inc., Harvard Maintenance, Jan-Pro Systems International, Steamatic Inc., and Terminix International Company Limited among others. Jani-King is one of the prominent contractual cleaning service providers with 120 support offices in 10 countries and a total of 9,000 branches globally.

The market players adopt various strategies in order to reinforce their market share and gain a competitive edge over other competitors in the market. Mergers & acquisitions, partnerships and collaborations, and product launches are some of the strategies followed by industry players. Some of the key developments in the global contractual cleaning services market include,

- In February 2022, Clean Space acquired London-based cleaning company Abelian UK Ltd. With this acquisition, the company aimed to increase resources and make Clean Space compete more effectively in London.

- In November 2021, Lancashire a cleaning service company is acquired by Pinnacle with the aim to provide better and innovative service solutions with wider technical skills.

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