

South Korea Pet Food Market Forecast 2023-2030

Market Report | 2023-01-09 | 112 pages | Inkwood Research

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Report description:

KEY FINDINGS

The South Korea pet food market is set to record a CAGR of 10.79% during the forecast period, 2023-2030. One of the major trends offering lucrative growth opportunities is pet humanization.

MARKET INSIGHTS

The South Korea pet food market growth is primarily attributed to the surging focus on pet care and pet welfare due to a growing pet population. Also, pet care product sales are more fragmented in the country compared to several developed countries. At the same time, numerous robust and dynamic domestic players are utilizing their close relationships with eminent retailers, short supply chains, and local knowledge strongly challenge the presence of global leaders like Hill's Pet Nutrition, Lotte Nestle, Mars, and Royal Canin.

Moreover, the private label ranges offered by e-commerce players witnessed significant growth during the pandemic, attributed to increased consumer spending. However, government regulations as a result of the growing focus on pet welfare, are expected to hinder market growth. Furthermore, pet humanization trends have led to increased concerns regarding pet food quality.

Accordingly, premium pet food products are recording fast-paced growth in South Korea. Several recently entered domestic companies are launching low-cost and high-quality products.

COMPETITIVE INSIGHTS

Some of the eminent firms in the market include JM Smucker Company, Hill's Pet Nutrition Inc, Nestle Purina PetCare Ltd, Blue Buffalo Pet Products Inc, Mars Petcare Ltd, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.

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- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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