

## **Vegetables in South Africa**

Market Direction | 2022-12-22 | 18 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

With rising food prices in South Africa, an increasing number of consumers are cooking from home, which is increasing the demand for affordable vegetables such as maize and tomatoes. Furthermore, with the strong price increases recorded in meat, many consumers are bulking up their meals with vegetables instead. The demand for discounted prices on vegetables is also increasing as household budgets remain strained. Price promotions are frequent on vegetables such as cauliflower, broccoli, and mushrooms.

Euromonitor International's Vegetables in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Vegetables in South Africa  
Euromonitor International  
December 2022

List Of Contents And Tables

### **VEGETABLES IN SOUTH AFRICA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Increasing demand for vegetables as consumers strive for healthier living

Digitalisation drives better integration between fresh and pantry staples

#### **PROSPECTS AND OPPORTUNITIES**

Revival of interest in reducing plastic waste

Affordability remains a key priority for fresh vegetables

Summary 1 Major Processors of Vegetables 2022

#### **CATEGORY DATA**

Table 1 Total Sales of Vegetables by Category: Total Volume 2017-2022

Table 2 Total Sales of Vegetables by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Vegetables by Category: Volume 2017-2022

Table 4 Retail Sales of Vegetables by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Vegetables by Category: Value 2017-2022

Table 6 Retail Sales of Vegetables by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Vegetables by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Vegetables by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Vegetables by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2022-2027

### **FRESH FOOD IN SOUTH AFRICA**

#### **EXECUTIVE SUMMARY**

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

#### **MARKET DATA**

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Vegetables in South Africa**

Market Direction | 2022-12-22 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com