

Vegetables in India

Market Direction | 2022-12-20 | 19 pages | Euromonitor

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Report description:

After the emergence of COVID-19, consumers looked for fresh, healthier food options to maintain good health. There was an increasing need amongst consumers to include vegetables as part of their diet to fulfil their daily requirement of vitamins, minerals, and dietary fibre. Consumers looked to include different types of vegetables, whether stem vegetables, leaf vegetables, or bulb vegetables. Inflation has been quite high on vegetables for most of 2022. People have therefore looked for cheap, n...

Euromonitor International's Vegetables in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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