

Vegetables in India

Market Direction | 2022-12-20 | 19 pages | Euromonitor

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Report description:

After the emergence of COVID-19, consumers looked for fresh, healthier food options to maintain good health. There was an increasing need amongst consumers to include vegetables as part of their diet to fulfil their daily requirement of vitamins, minerals, and dietary fibre. Consumers looked to include different types of vegetables, whether stem vegetables, leaf vegetables, or bulb vegetables. Inflation has been quite high on vegetables for most of 2022. People have therefore looked for cheap, n...

Euromonitor International's Vegetables in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Vegetables in India
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List Of Contents And Tables

VEGETABLES IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health- and budget-conscious consumers turn to locally produced vegetables

Quick commerce gains popularity amongst urban consumers for buying vegetables

PROSPECTS AND OPPORTUNITIES

Increasing vegan trend will help boost sales of vegetables

Online direct farm fresh to urban consumer model will pick up steam in coming years

CATEGORY DATA

Table 1 Total Sales of Vegetables by Category: Total Volume 2017-2022

Table 2 Total Sales of Vegetables by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Vegetables by Category: Volume 2017-2022

Table 4 Retail Sales of Vegetables by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Vegetables by Category: Value 2017-2022

Table 6 Retail Sales of Vegetables by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Vegetables by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2022-2027

Table 10 Forecast Retail Sales of Vegetables by Category: Volume 2022-2027

Table 11 Forecast Retail Sales of Vegetables by Category: % Volume Growth 2022-2027

Table 12 Forecast Retail Sales of Vegetables by Category: Value 2022-2027

Table 13 Forecast Retail Sales of Vegetables by Category: % Value Growth 2022-2027

FRESH FOOD IN INDIA

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

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Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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