

Vacuum Cleaners in Spain

Market Direction | 2022-12-22 | 35 pages | Euromonitor

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Report description:

The rate of growth in both retail volume and retail constant value sales of vacuum cleaners accelerated once again in 2022 but remained below the double-digit rates seen in the review period prior to the pandemic. Robotic vacuum cleaners remained the main driver of growth, with these devices now accounting for more than a third of retail constant value sales.

Euromonitor International's Vacuum Cleaners in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VACUUM CLEANERS IN SPAIN

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2022 DEVELOPMENTS

Increasingly sophisticated robotic vacuum cleaners drive growth

Cylinder vacuum cleaners remain dominant, but stick models are a growing niche

Affordable pricing helps Cecotec overtake Groupe SEB's Rowenta

PROSPECTS AND OPPORTUNITIES

Robotic vacuum cleaners will eclipse cylinder models

Improved battery life will help to boost demand for stick vacuum cleaners

E-commerce will overtake hypermarkets and narrow the gap to appliances and electronics specialists

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