

Vacuum Cleaners in Nigeria

Market Direction | 2022-12-21 | 32 pages | Euromonitor

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Report description:

Vacuum cleaners are a niche product in Nigeria as most Nigerians do not have carpets due to the high temperatures and while vacuum cleaners can be used on most surfaces, they are essential to keep carpets clean. Instead, in many households floors are kept clean by sweeping and mopping. In 2022, vacuums cleaners are expected to continue to register declining volume sales, as Nigerians prioritise more essential consumer appliances. In addition, expatriates are more familiar with vacuum cleaners an...

Euromonitor International's Vacuum Cleaners in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cylinder vacuum cleaners perform best due to lower prices

Paneserv holds on to leading position

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