

Travel in Australia

Market Direction | 2022-12-21 | 50 pages | Euromonitor

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Report description:

With vaccination rates above 80%, and the borders reopened, Australians are embracing travel once again. Not only is there pent-up demand, but spending has been magnified by the enhanced level of savings accumulated during the pandemic and associated lockdowns. However, most of this travel has been driven by domestic trips in a continuation of a partial rebound from 2021 (although low vaccination rates and the closure of many international borders during the previous year prevented stronger growth...

Euromonitor International's Travel in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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