

Sweet Spreads Packaging in Switzerland

Market Direction | 2022-09-02 | 10 pages | Euromonitor

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Report description:

Overall, sweet spreads packaging recorded a clear upward spike in its unit volumes in 2020. The government-mandated lockdowns and closures of all consumer foodservice outlets for dine-in at various points during the year as key measures to control the spread of the COVID-19 virus led to higher retail sales of a wide range of packaged food products, including sweet spreads, as consumers resorted to preparing and eating more meals, including breakfast, and snacks at home. The sweet spreads pack ty...

Euromonitor International's Sweet Spreads Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales decline in 2021 after the spike in sweet spreads consumption in 2020

Jams and preserves in decline in 2021 after the dynamic growth recorded a year earlier

Glass jars benefits from its premium image and reputation for ideal preservation

PROSPECTS AND OPPORTUNITIES

Positive growth expected for sweet spreads packaging in the 2021-2026 period

Glass unlikely to face any threats to its leadership in sweet spreads packaging

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