

Sweet Spreads Packaging in Spain

Market Direction | 2022-08-30 | 9 pages | Euromonitor

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Report description:

Following the outbreak of COVID-19, with the Spanish authorities implementing lockdown measures throughout the country in order to curb the spread of the virus, this meant that consumers were spending much more time at home than usual, with many switching to working from home. As a result, bread paired with honey, jams and preserves, chocolate spreads or nut- and seed-based spreads became a popular snack or quick meal option for many consumers. Sweet spreads packaging therefore benefited from th...

Euromonitor International's Sweet Spreads Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for sweet spreads packaging remains high in 2021

Campaign to inform consumers about the benefits of honey helps boost its packaging unit volumes

Glass jars benefit from spike in demand for nut- and seed-based spreads

PROSPECTS AND OPPORTUNITIES

Further growth expected for PET bottles in honey

Glass jars will benefit from rising nut- and seed-based spreads sales

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