

## **Sweet Spreads Packaging in South Africa**

Market Direction | 2022-07-28 | 8 pages | Euromonitor

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### **Report description:**

Sweet spreads recorded a slowdown in the rate of growth in the volume of packaging units used in this category in 2020. There was some stockpiling of sweet spreads during the early stages of the pandemic, but this was not widespread and proved to be short lived. While the fact that consumers spent more time at home during 2020 due to restrictions on movement helped to support demand for sweet spreads packaging, this was more than offset by the economic shock of COVID-19, which forced many consumers...

Euromonitor International's Sweet Spreads Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### SWEET SPREADS PACKAGING IN SOUTH AFRICA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

No real benefits for sweet spreads as economic shock of pandemic outweighs any stockpiling

Nut- and seed-based spreads continues to grow, benefiting PET and glass jars, but especially thin wall plastic containers

PET bottles an emerging pack type in jams and preserves due to its relatively light weight and low cost

##### PROSPECTS AND OPPORTUNITIES

Nut- and seed-based spreads will continue to perform strongly, boosting demand for PET and glass jars

PET bottles will continue to gain ground on heavier and less convenient metal food cans in jams and preserves

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