

Sweet Spreads Packaging in India

Market Direction | 2022-06-28 | 11 pages | Euromonitor

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Report description:

In 2020, sweet spreads saw a dramatic surge in its unit volume growth rate. This was primarily due to the lifestyle changes associated with the COVID-19 pandemic, which saw consumers spending a lot of time in home seclusion in 2020. With consumers looking for easy options for sweet snacks that they could enjoy at home, in the absence of consumer foodservice options that they would ordinarily have encountered in their day to day lives, sweet spreads benefited considerably from this, with all cate...

Euromonitor International's Sweet Spreads Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN INDIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for sweet spreads still strong in 2021 in spite of the spike in sales already seen in 2020

Honey demand up in the pandemic due to its immunity-boosting properties

PET jars continues to gain share from glass jars

PROSPECTS AND OPPORTUNITIES

Honey has further potential for growth

Health and wellness trend could become an increasing influence in sweet spreads

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