

## **Sweet Spreads Packaging in Colombia**

Market Direction | 2022-06-23 | 9 pages | Euromonitor

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### **Report description:**

COVID-19 boosted demand for sweet spreads packaging in Colombia in 2020, as it led to consumers spending more time at home and preparing and eating more meals and snacks there. Jams and preserves account for the bulk of sweet spreads packaging demand in Colombia. Plastic pouches are the dominant pack type in jams and preserves due to their light weight, ease of use and storage and relatively low cost, and continue to take share from glass jars.

Euromonitor International's Sweet Spreads Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Chocolate spreads to lose its dynamism in the coming years, impacting glass jars

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