

Sweet Spreads Packaging in China

Market Direction | 2022-06-23 | 11 pages | Euromonitor

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Report description:

The packaging unit volumes in sweet spreads recorded stronger growth in both 2020 and 2021 than they had been doing in the years immediately prior to the pandemic, despite some disruptions to the supply chain experienced in the key honey category during the first lockdown in 2020. The COVID-19 pandemic and measures introduced to curb the spread of the disease meant that agents were unable to collect honey from beekeepers, while many retail outlets were closed in the first quarter of 2020. As a r...

Euromonitor International's Sweet Spreads Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SWEET SPREADS PACKAGING IN CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Honey maintains strong position despite challenges during the COVID-19 pandemic

Nut- and seed-based spreads seeing dynamic growth in 2021

PET bottles format benefits from growing demand for honey

PROSPECTS AND OPPORTUNITIES

Stand-up pouches expected to grow in nut- and seed-based spreads

Packaging has role to play in communicating health-orientated positioning

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