

Sugar Confectionery in Austria

Market Direction | 2022-12-19 | 23 pages | Euromonitor

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Report description:

Sugar confectionery saw a static performance in volume terms in 2022, following a two-year period of decline. Growth continued to be impacted by growing levels of health consciousness, with consumers becoming more concerned about their sugar intake. This trend was exacerbated by the pandemic, as obesity is a major risk factor for poor COVID-19 outcomes. Besides this, parents were increasingly concerned about their children's teeth and therefore tried to avoid purchasing too much sugar confectionery...

Euromonitor International's Sugar Confectionery in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Medicated confectionery continues to be popular in 2022

Storck overtakes Haribo to become leading player

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