

Store Cards in the United Kingdom

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

The current economic conditions, with the increasing cost of living and growing inflation, is resulting in rising price sensitivity among local consumers. However, while many consumers are still applying for credit in 2022, credit offered by store cards is becoming less appealing. Despite ongoing promotional activity, loyalty and reward schemes, in addition to cashback models, consumers are losing interest in store cards due to their limited use and functionality, as well as less favourable terms...

Euromonitor International's Store Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

STORE CARDS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Appeal of credit function drops in line with growing price sensitivity

Buy Now, Pay Later model cannibalises the competitive landscape

Consumers choose more convenient card systems

PROSPECTS AND OPPORTUNITIES

New forms of credit to negatively impact store card development

Store cards face competition, underlining limitations and challenges

Innovation needed for store cards to survive

CATEGORY DATA

Table 1 Store Cards: Number of Cards in Circulation 2017-2022

Table 2 Store Cards Transactions 2017-2022

Table 3 Store Cards in Circulation: % Growth 2017-2022

Table 4 Store Cards Transactions: % Growth 2017-2022

Table 5 Store Cards: Number of Cards by Issuer 2017-2021

Table 6 Store Cards: Payment Transaction Value by Issuer 2017-2021

Table 7 Forecast Store Cards: Number of Cards in Circulation 2022-2027

Table 8 Forecast Store Cards Transactions 2022-2027

Table 9 Forecast Store Cards in Circulation: % Growth 2022-2027

Table 10 □Forecast Store Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Buy Now, Pay Later continues to gain momentum

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 11 Number of POS Terminals: Units 2017-2022

Table 12 Number of ATMs: Units 2017-2022

Table 13 Value Lost to Fraud 2017-2022

Table 14 Card Expenditure by Location 2022

Table 15 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 16 Domestic versus Foreign Spend 2022

MARKET DATA

Table 17 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 18 Financial Cards by Category: Number of Accounts 2017-2022

Table 19 Financial Cards Transactions by Category: Value 2017-2022

Table 20 □Financial Cards by Category: Number of Transactions 2017-2022

Table 21 □Consumer Payments by Category: Value 2017-2022

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Table 22 □Consumer Payments by Category: Number of Transactions 2017-2022
Table 23 □M-Commerce by Category: Value 2017-2022
Table 24 □M-Commerce by Category: % Value Growth 2017-2022
Table 25 □Financial Cards: Number of Cards by Issuer 2017-2021
Table 26 □Financial Cards: Number of Cards by Operator 2017-2021
Table 27 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 28 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 29 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 30 □Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 31 □Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 32 □Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 33 □Forecast Consumer Payments by Category: Value 2022-2027
Table 34 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027
Table 35 □Forecast M-Commerce by Category: Value 2022-2027
Table 36 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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