

Starchy Roots in South Africa

Market Direction | 2022-12-22 | 18 pages | Euromonitor

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Report description:

With rising food prices South Africa in 2022, an increasing number of local consumers are cooking more frequently at home, increasing the demand for affordable starchy roots such as potatoes and other roots. Furthermore, with the strong price increases recorded in meat, many consumers are bulking up their meals with starchy roots such as potatoes alongside vegetables. The demand for discounted prices on starchy roots is also increasing as household budgets remain strained. Buy-two-and-get-one-fr...

Euromonitor International's Starchy Roots in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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