

Staple Foods in Guatemala

Market Direction | 2022-12-21 | 57 pages | Euromonitor

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Report description:

Staple foods saw modest volume growth in 2022, following a decline in the previous year. Sales were boosted by the relaxation of pandemic-related restrictions, which led to the normalisation of purchasing habits, as well as the recovery of foodservice. However, demand was impacted by global inflationary pressures, with the national rate of inflation reaching its highest level for 14 years in November 2022. This was due mainly to spiralling food and energy prices, which affected consumer behaviour...

Euromonitor International's Staple Foods in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Artisanal products characterised baked goods, followed by the leading branded player Bimbo de Centroamerica

Upturn in demand for cakes in 2022

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