

Staple Foods in Costa Rica

Market Direction | 2022-12-21 | 56 pages | Euromonitor

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Report description:

Challenges flooded staple foods in Costa Rica in 2022. Coronavirus (COVID-19) effects, such as supply problems, including high container costs, container delays, a shortage of raw materials, a devalued currency, and Russia's invasion of Ukraine informed increases in oil and gas prices, high inflation and economic uncertainty in the country.

Euromonitor International's Staple Foods in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAKED GOODS IN COSTA RICA

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2022 DEVELOPMENTS

Lack of options in packaged leavened bread

Unpackaged leavened bread and cakes are very well liked

Dessert mixes remain popular as easy and cost-effective products

PROSPECTS AND OPPORTUNITIES

Frozen baked goods are expected to continue to emerge

Leavened bread offer could expand to meet health-conscious consumer demand

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Reduced choice on retailers' shelves

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Dos Pinos enters processed meat while Cargill invests in expansion

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PROCESSED FRUIT AND VEGETABLES IN COSTA RICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive, but slow retail volume growth as consumers return to out-of-home lifestyles

Perception of lacking freshness limits consumption of frozen options, although there remains significant space for the format

Dietary trends create new opportunities for processed fruit and vegetables

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