

Sports Drinks in Uruguay

Market Direction | 2022-12-20 | 24 pages | Euromonitor

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Report description:

With health and fitness becoming increasingly important as a lifestyle trend, sports drinks sales showed a second consecutive year of robust retail volume growth following the COVID-19 crisis. On-trade sales have also recovered well and should reach pre-pandemic levels in 2022. This has been driven by the return of on-the-go consumption and consumers returning to the workplace; the resumption of exercise habits will also play a part in this. Consumers are increasingly using sports drinks as a st...

Euromonitor International's Sports Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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