

Sports Drinks in Lithuania

Market Direction | 2022-12-20 | 25 pages | Euromonitor

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Report description:

Sports drinks is an emerging product area in Lithuania and has been registering strong growth in recent years, with the exception of the 2020 lockdowns when gyms were closed. The category is seeing another strong year in 2022 due to rising popularity of sports activities following the end of all pandemic related restrictions. That said, distribution of sports drinks is relatively limited with most retailers stocking only 2-3 brands and little change in 2022.

Euromonitor International's Sports Drinks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Oshee launches sports drinks in cans

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