

Soft Drinks in Slovenia

Market Direction | 2022-12-20 | 76 pages | Euromonitor

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Report description:

2022 continued to register a recovery in soft drinks after a fall in sales across both the on and off-trade in 2020 due to the outbreak of COVID-19. With the on-trade opening, on-trade volume sales grew significantly, driven by RTD tea. With society opening up more in 2022, on-the-go consumption recovered, and this was a key driver of volume sales, particularly for bottled water, carbonates and juices, which are predominantly sold in child-friendly single-serving formats.

Euromonitor International's Soft Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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 Health and wellness offerings drive sales across the coming years

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