

## **Soft Drinks in Myanmar**

Market Direction | 2022-12-23 | 65 pages | Euromonitor

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### **Report description:**

In 2022, soft drinks in Myanmar is seeing an improvement in terms of the COVID-19 pandemic, with recovery being seen. However, the industry now faces a new set of problems due to extortionate inflation rates and international fuel shortages. Likewise, the country is still recovering from the military coup which took place in February 2021. Moreover, product areas such as carbonates in particular have been negatively impacted due to its unhealthy disposition. since the pandemic, more consumers ha...

Euromonitor International's Soft Drinks in Myanmar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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