

Soft Drinks in Myanmar

Market Direction | 2022-12-23 | 65 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2022, soft drinks in Myanmar is seeing an improvement in terms of the COVID-19 pandemic, with recovery being seen. However, the industry now faces a new set of problems due to extortionate inflation rates and international fuel shortages. Likewise, the country is still recovering from the military coup which took place in February 2021. Moreover, product areas such as carbonates in particular have been negatively impacted due to its unhealthy disposition. since the pandemic, more consumers ha...

Euromonitor International's Soft Drinks in Myanmar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Soft Drinks in Myanmar
Euromonitor International
December 2022

List Of Contents And Tables

SOFT DRINKS IN MYANMAR

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for soft drinks?

CHART 1 Soft Drinks: Small Local Grocer

CHART 2 Soft Drinks: Small Local Grocer

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2017-2022

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 13 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022

Table 14 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022

Table 15 □NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022

Table 16 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022

Table 17 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022

Table 18 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022

Table 19 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027

Table 20 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027

Table 21 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027

Table 22 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027

Table 23 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027

Table 24 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027

Table 25 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027

Table 26 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027

DISCLAIMER

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CARBONATES

2022 Developments

Prospects and Opportunities

Category Data

Table 27 □Off-trade vs On-trade Sales of Carbonates: Volume 2017-2022

Table 28 □Off-trade vs On-trade Sales of Carbonates: Value 2017-2022

Table 29 □Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2017-2022

Table 30 □Off-trade vs On-trade Sales of Carbonates: % Value Growth 2017-2022

Table 31 □Off-trade Sales of Carbonates by Category: Volume 2017-2022

Table 32 □Off-trade Sales of Carbonates by Category: Value 2017-2022

Table 33 □Off-trade Sales of Carbonates by Category: % Volume Growth 2017-2022

Table 34 □Off-trade Sales of Carbonates by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Off-trade Carbonates: % Volume 2018-2022

Table 36 □LBN Brand Shares of Off-trade Carbonates: % Volume 2019-2022

Table 37 □NBO Company Shares of Off-trade Carbonates: % Value 2018-2022

Table 38 □LBN Brand Shares of Off-trade Carbonates: % Value 2019-2022

Table 39 □Forecast Off-trade Sales of Carbonates by Category: Volume 2022-2027

Table 40 □Forecast Off-trade Sales of Carbonates by Category: Value 2022-2027

Table 41 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2022-2027

Table 42 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2022-2027

JUICE

Table 43 □Off-trade Sales of Juice by Category: Volume 2017-2022

Table 44 □Off-trade Sales of Juice by Category: Value 2017-2022

Table 45 □Off-trade Sales of Juice by Category: % Volume Growth 2017-2022

Table 46 □Off-trade Sales of Juice by Category: % Value Growth 2017-2022

Table 47 □NBO Company Shares of Off-trade Juice: % Volume 2018-2022

Table 48 □LBN Brand Shares of Off-trade Juice: % Volume 2019-2022

Table 49 □NBO Company Shares of Off-trade Juice: % Value 2018-2022

Table 50 □LBN Brand Shares of Off-trade Juice: % Value 2019-2022

Table 51 □Forecast Off-trade Sales of Juice by Category: Volume 2022-2027

Table 52 □Forecast Off-trade Sales of Juice by Category: Value 2022-2027

Table 53 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2022-2027

Table 54 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2022-2027

BOTTLED WATER

Table 55 □Off-trade Sales of Bottled Water by Category: Volume 2017-2022

Table 56 □Off-trade Sales of Bottled Water by Category: Value 2017-2022

Table 57 □Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022

Table 58 □Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022

Table 59 □NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022

Table 60 □LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022

Table 61 □NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022

Table 62 □LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022

Table 63 □Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027

Table 64 □Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027

Table 65 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027

Table 66 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

SPORTS DRINKS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 67 ☐Off-trade Sales of Sports Drinks: Volume 2017-2022

Table 68 ☐Off-trade Sales of Sports Drinks: Value 2017-2022

Table 69 ☐Off-trade Sales of Sports Drinks: % Volume Growth 2017-2022

Table 70 ☐Off-trade Sales of Sports Drinks: % Value Growth 2017-2022

Table 71 ☐NBO Company Shares of Off-trade Sports Drinks: % Volume 2018-2022

Table 72 ☐LBN Brand Shares of Off-trade Sports Drinks: % Volume 2019-2022

Table 73 ☐NBO Company Shares of Off-trade Sports Drinks: % Value 2018-2022

Table 74 ☐LBN Brand Shares of Off-trade Sports Drinks: % Value 2019-2022

Table 75 ☐Forecast Off-trade Sales of Sports Drinks: Volume 2022-2027

Table 76 ☐Forecast Off-trade Sales of Sports Drinks: Value 2022-2027

Table 77 ☐Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2022-2027

Table 78 ☐Forecast Off-trade Sales of Sports Drinks: % Value Growth 2022-2027

ENERGY DRINKS

Table 79 ☐Off-trade Sales of Energy Drinks: Volume 2017-2022

Table 80 ☐Off-trade Sales of Energy Drinks: Value 2017-2022

Table 81 ☐Off-trade Sales of Energy Drinks: % Volume Growth 2017-2022

Table 82 ☐Off-trade Sales of Energy Drinks: % Value Growth 2017-2022

Table 83 ☐NBO Company Shares of Off-trade Energy Drinks: % Volume 2018-2022

Table 84 ☐LBN Brand Shares of Off-trade Energy Drinks: % Volume 2019-2022

Table 85 ☐NBO Company Shares of Off-trade Energy Drinks: % Value 2018-2022

Table 86 ☐LBN Brand Shares of Off-trade Energy Drinks: % Value 2019-2022

Table 87 ☐Forecast Off-trade Sales of Energy Drinks: Volume 2022-2027

Table 88 ☐Forecast Off-trade Sales of Energy Drinks: Value 2022-2027

Table 89 ☐Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2022-2027

Table 90 ☐Forecast Off-trade Sales of Energy Drinks: % Value Growth 2022-2027

CONCENTRATES

Table 91 ☐Off-trade Sales of Concentrates (RTD) by Category: Volume 2017-2022

Table 92 ☐Off-trade Sales of Concentrates by Category: Value 2017-2022

Table 93 ☐Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2017-2022

Table 94 ☐Off-trade Sales of Concentrates by Category: % Value Growth 2017-2022

Table 95 ☐NBO Company Shares of Off-trade Concentrates: % Volume 2018-2022

Table 96 ☐LBN Brand Shares of Off-trade Concentrates: % Volume 2019-2022

Table 97 ☐NBO Company Shares of Off-trade Concentrates: % Value 2018-2022

Table 98 ☐LBN Brand Shares of Off-trade Concentrates: % Value 2019-2022

Table 99 ☐NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2018-2022

Table 100 0☐LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2022

Table 101 1☐NBO Company Shares of Off-trade Liquid Concentrates: % Volume 2018-2022

Table 102 2☐LBN Brand Shares of Off-trade Liquid Concentrates: % Volume 2019-2022

Table 103 3☐Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2022-2027

Table 104 4☐Forecast Off-trade Sales of Concentrates by Category: Value 2022-2027

Table 105 5☐Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2022-2027

Table 106 6☐Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2022-2027

RTD TEA

Table 107 7☐Off-trade Sales of RTD Tea by Category: Volume 2017-2022

Table 108 8☐Off-trade Sales of RTD Tea by Category: Value 2017-2022

Table 109 9☐Off-trade Sales of RTD Tea by Category: % Volume Growth 2017-2022

Table 110 0☐Off-trade Sales of RTD Tea by Category: % Value Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 111 1□NBO Company Shares of Off-trade RTD Tea: % Volume 2018-2022
 Table 112 2□LBN Brand Shares of Off-trade RTD Tea: % Volume 2019-2022
 Table 113 3□NBO Company Shares of Off-trade RTD Tea: % Value 2018-2022
 Table 114 4□LBN Brand Shares of Off-trade RTD Tea: % Value 2019-2022
 Table 115 5□Forecast Off-trade Sales of RTD Tea by Category: Volume 2022-2027
 Table 116 6□Forecast Off-trade Sales of RTD Tea by Category: Value 2022-2027
 Table 117 7□Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2022-2027
 Table 118 8□Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2022-2027

RTD COFFEE

Table 119 9□Off-trade Sales of RTD Coffee: Volume 2017-2022
 Table 120 0□Off-trade Sales of RTD Coffee: Value 2017-2022
 Table 121 1□Off-trade Sales of RTD Coffee: % Volume Growth 2017-2022
 Table 122 2□Off-trade Sales of RTD Coffee: % Value Growth 2017-2022
 Table 123 3□NBO Company Shares of Off-trade RTD Coffee: % Volume 2018-2022
 Table 124 4□LBN Brand Shares of Off-trade RTD Coffee: % Volume 2019-2022
 Table 125 5□NBO Company Shares of Off-trade RTD Coffee: % Value 2018-2022
 Table 126 6□LBN Brand Shares of Off-trade RTD Coffee: % Value 2019-2022
 Table 127 7□Forecast Off-trade Sales of RTD Coffee: Volume 2022-2027
 Table 128 8□Forecast Off-trade Sales of RTD Coffee: Value 2022-2027
 Table 129 9□Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2022-2027
 Table 130 0□Forecast Off-trade Sales of RTD Coffee: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Soft Drinks in Myanmar

Market Direction | 2022-12-23 | 65 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-08
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com