

Soft Drinks in Latvia

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Report description:

During the first quarter of 2022, all COVID-19 related restrictions were lifted. This enabled on-trade consumption to gradually recover. However, double-digit inflation stimulated consumer drive to seek out cheaper goods and economise on non-essentials. There was also a change in the excise rate on soft drinks as of January 2022 in which the rate of tax on soft drinks containing 8g or more of sugar per 100ml increased. This combined with the launch of a drinks packaging deposit system of EURO0.1...

Euromonitor International's Soft Drinks in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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RTD coffee growth driven by younger generations
Growth prospects for RTD coffee via retail e-commerce

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