

## **Soft Drinks in Kazakhstan**

Market Direction | 2022-12-22 | 72 pages | Euromonitor

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### **Report description:**

Kazakhstan has strong trade links with Russia in particular and the war in Ukraine is negatively impacting the economy and inflation is rising. While skyrocketing international oil and gas prices have boosted the local economy, its usual outflow to the global market through Russia has been disrupted and its energy sector has to look for other alternatives. As a result, the economy has not reaped as much benefits as would be expected from rising oil and gas prices and inflation is a significant c...

Euromonitor International's Soft Drinks in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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