

Savoury Snacks in Austria

Market Direction | 2022-12-19 | 22 pages | Euromonitor

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Report description:

Savoury snacks saw modest growth in volume terms in 2022, following a decline in the previous year. Potato chips and nuts, seeds and trail mixes continued to account for the lion's share of volume sales of savoury snacks and as such, represented the key drivers of growth. Growth was boosted by the easing of COVID-19 restrictions, which saw the resumption of on-the-go snacking. However, while demand remained high, sales were impacted by health and wellness trends, with the result that per-capita...

Euromonitor International's Savoury Snacks in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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