

Sauces, Dressings and Condiments Packaging in Romania

Market Direction | 2022-07-18 | 9 pages | Euromonitor

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Report description:

COVID-19 led to an acceleration in demand growth for sauces, dressings and condiments packaging in Romania during 2020, as consumers spent more time at home and prepared and ate more meals there. On the other hand, the closure of horeca establishments weighed on demand, as these business - particularly smaller ones - often purchase these products from modern grocery retail outlets.

Euromonitor International's Sauces, Dressings and Condiments Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients, Dips, Other Sauces, Dressings and Condiments, Pickled Products, Table Sauces, Tomato Pastes and Purees.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dressings and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DRESSINGS AND CONDIMENTS PACKAGING IN ROMANIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

With consumers eating more meals at home, pandemic boosts demand for sauces, dressings and condiments packaging

Flexible aluminium/plastic, flexible aluminium/paper and composite containers continue gaining share from flexible plastic in herbs and spices

PROSPECTS AND OPPORTUNITIES

Continued growth expected for sauces, dressings and condiments

Regulation will help to drive shift towards more sustainable packaging

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