

RTD Tea in Uruguay

Market Direction | 2022-12-20 | 24 pages | Euromonitor

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Report description:

Volume sales of RTD tea have seen double-digit growth in retail volume sales in 2022, after falling consistently over the review period. This positive growth is a mild rebound from the sharp decline caused by the COVID-19 pandemic. Overall, the short-term outlook for RTD tea remains rather weak due to the low popularity of these beverages. Retail volume sales are not expected to recover to pre-pandemic levels until 2023.

Euromonitor International's RTD Tea in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Volume sales to rebound as consumption remains weak due to the low popularity of RTD tea

RTD tea consumption remains underdeveloped with a premium positioning

Arizona imported from USA remains the leader

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