

RTD Tea in Slovakia

Market Direction | 2022-12-21 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

As of 2022, metal cans and PET bottles are subject to a mandatory depository system in Slovakia, at a refundable rate of EUR0.15 per package. Undamaged bottles can be returned to any retail store with a specialist vending machine. This legislation has increased the average retail price for RTD tea significantly, dampening growth in off-trade volume sales despite a warm, dry summer as price-sensitive consumers seek to limit spending on non-essential soft drinks. However, increased post-pandemic m...

Euromonitor International's RTD Tea in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

RTD Tea in Slovakia
Euromonitor International
December 2022

List Of Contents And Tables

RTD TEA IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Mandatory bottle deposit system increases average unit prices and dampens volume sales in 2022

Cross-category competition presents a challenge for RTD tea as players vie for share in competitive arena

Private label receives a boost, but brands' counter with aggressive discounting and marketing strategies

PROSPECTS AND OPPORTUNITIES

Carbonated RTD tea variants will tap into the ongoing health and wellness trend in Slovakia over the forecast period

Monster Energy seeks to diversify its portfolio by penetrating iced tea in Slovakia, but will face ongoing challenges from well-established brands

New bottle deposit system will likely lead to RTD tea being sold in draught form at premium establishments

CATEGORY DATA

Table 1 Off-trade Sales of RTD Tea by Category: Volume 2017-2022

Table 2 Off-trade Sales of RTD Tea by Category: Value 2017-2022

Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2017-2022

Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2017-2022

Table 5 Leading Flavours for Off-trade RTD Tea: % Volume 2017-2022

Table 6 NBO Company Shares of Off-trade RTD Tea: % Volume 2018-2022

Table 7 LBN Brand Shares of Off-trade RTD Tea: % Volume 2019-2022

Table 8 NBO Company Shares of Off-trade RTD Tea: % Value 2018-2022

Table 9 LBN Brand Shares of Off-trade RTD Tea: % Value 2019-2022

Table 10 □Forecast Off-trade Sales of RTD Tea by Category: Volume 2022-2027

Table 11 □Forecast Off-trade Sales of RTD Tea by Category: Value 2022-2027

Table 12 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2022-2027

Table 13 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2022-2027

SOFT DRINKS IN SLOVAKIA

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 15 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 17 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021

Table 19 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 21 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 23 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 24 □Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 25 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 26 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 27 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 28 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 29 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 30 □NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 31 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 32 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022
Table 33 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022
Table 34 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 35 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 36 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 37 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 38 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 39 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 40 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 41 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 42 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 43 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 44 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 45 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

APPENDIX

Fountain sales in Slovakia

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

RTD Tea in Slovakia

Market Direction | 2022-12-21 | 28 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-21"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com