

## **RTD Tea in Latvia**

Market Direction | 2022-12-22 | 27 pages | Euromonitor

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### **Report description:**

RTD tea is mainly consumed on-the-go with the category registering positive growth until the pandemic in 2020. The lockdowns and imposition of other COVID-19 restrictions proved negative for category sales since 2020, with more time spent at home negating demand. While the decline slowed slightly in 2021, the category resumed its downward spiral in 2022, with many people preferring other categories of soft drinks, especially given the hot weather seen during the summer of 2022, with people optin...

Euromonitor International's RTD Tea in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the RTD Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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