

RTD Tea in Kazakhstan

Market Direction | 2022-12-22 | 26 pages | Euromonitor

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Report description:

RTD tea is a popular soft drink in Kazakhstan and is expected to continue to register very healthy retail volume growth, in spite of hefty price rises. These price rises stem from the war in Ukraine. While skyrocketing international oil and gas prices have boosted the local economy, its usual outflow to the global market through Russia has been disrupted and its energy sector has to look for other alternatives. As a result, the economy has not reaped as much benefits as would be expected from ri...

Euromonitor International's RTD Tea in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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